MOORHEAD
MINNESOTA

ON PREMISE PERMANENT SIGN PERMIT APPLICATION

APPLICANT INFORMATION

NAME:	COMPANY:
EMAIL:	
PHONE:	

LOCATION INFORMATION

ADDRESS:
ZONING:
BUSINESS/EVENT ADVERTISED:

SIGN INFORMATION - 1

FREESTANDING		WALL MOUNTED	
SIGN TYPE:		SIGN TYPE:	
SIGN DIMENSIONS:		SIGN DIMENSIONS:	
SIGN AREA:		SIGN AREA:	
SIGN HEIGHT:		WALL HEIGHT:	
SIGN DISTANCE FROM LOT LINE:		WALL LENGTH:	
LOT LINE LENGTH:		WALL AREA:	
OTHER INFO:		OTHER INFO:	

SIGN INFORMATION – 2 (If applicable – repeat/copy for additional signs.)

FREESTANDING		WALL MOUNTED	
SIGN TYPE:		SIGN TYPE:	
SIGN DIMENSIONS:		SIGN DIMENSIONS:	
SIGN AREA:		SIGN AREA:	
SIGN HEIGHT:		WALL HEIGHT:	
SIGN DISTANCE FROM LOT LINE:		WALL LENGTH:	
LOT LINE LENGTH:		WALL AREA:	
OTHER INFO:		OTHER INFO:	

OTHER INFORMATION (as applicable):
- ☐ Site plan indicating the sign location on the property and the total property dimensions
- ☐ Building elevations indicating building dimensions, existing/proposed sign locations and areas.
- ☐ Sign proposal illustrating sign type, size, dimensions, total height, and materials.
- ☐ Permit fee of $25.00 per sign plus a $1 MN State surcharge fee per application.

	Commercial	Industrial	Public/Inst.	Downtown Mixed Use		Corridor Mixed Use	Residential
Zoning Districts							
	MU-3 / NC / CC / RC	LI / HI	P / INS	MU-1		MU-2	RMD-1 / RMD-2 / RHD-1

10-22-7 ON PREMISES SIGNS AND TEMPORARY SIGNS (MAXIMUMS)

FREESTANDING

QUANTITY	EACH LOT SHALL BE ALLOWED A MINIMUM OF ONE FREESTANDING SIGN REGARDLESS OF THE LENGTH OF ITS FRONTAGE, AND A MAXIMUM OF ONE FREESTANDING SIGN (PYLON OR MONUMENT) FOR EVERY THREE HUNDRED FEET (300') OF STREET FRONTAGE. FOR LOTS WITH FRONTAGE ON MORE THAN ONE STREET, EACH FRONTAGE SHALL BE CALCULATED SEPARATELY.	ONE MONUMENT SIGN ONLY	ONE PER PRIMARY RESIDENTIAL STRUCTURE

HEIGHT (BASED ON DISTANCE FROM PROPERTY LINE[1])

	MAXIMUM SIGN HEIGHT	MULTI TENANT	SINGLE TENANT		
0-25 FEET	25 FT.				
25-100 FEET	35 FT.	40 FT.	25 FT.	7 FT.	7 FT.
MORE THAN 100 FEET	50 FT.				
WITHIN 400 FEET OF INTERSTATE ROW (NO SETBACK FROM PROPERTY LINE)	70 FT.				

AREA

GREATER OF: • 3 SQ. FT. PER LINEAR FOOT • 40% OF FRONT WALL OF BUILDING LOTS OF INTERSECTING STREETS OR WITH FRONTAGE ON TWO (2) PARALLEL STREETS ARE ALLOWED ONE HUNDRED FIFTY PERCENT (150%) OF THE TOTAL ALLOWABLE SIGN AREA, WITH NO MORE THAN ONE HUNDRED PERCENT (100%) ON ANY ONE STREET. FOR DEVELOPMENTS CONTAINING SEVERAL BUILDINGS OR BUSINESSES, A COMMON SIGNAGE PLAN FOR THE DEVELOPMENT SHALL BE SUBMITTED FOR APPROVAL. EACH DEVELOPMENT MAY HAVE A SHARED SIGN ON ANY LOT WITHIN THE DEVELOPMENT IF THE TOTAL NUMBER OF SIGNS AND THE SUM OF ALLOWED SQUARE FOOTAGE FOR ALL PROPERTIES ARE NOT EXCEEDED.	100 SQ. FT.	80 SQ. FT.	32 SQ. FT.

ATTACHED TO STRUCTURE
(i.e. awning, canopy, wall, projecting, roof and/or suspended signs)

QUANTITY	MINIMUM OF ONE PER LOT WITH A MAX. OF ONE PER 20' LENGTH OF WALL AREA			

AREA

% OF WALL AREA UPON WHICH SIGN IS AFFIXED ON PRIMARY STRUCTURE	10%	10%	5%	10%
% OF ACCESSORY STRUCTURE (i.e. canopy over gas pumps) WALL AREA UPON WHICH SIGN IS AFFIXED	50%	50%	50%	10%

LIGHTING	ALL LIGHTING SHALL BE DIRECTED AS TO NOT MEASURABLY INCREASE LIGHT ON ADJACENT PROPERTY OR PUBLIC ROW

CONDITIONAL USE PERMIT (SEE TITLE 10, CHAPTER 4)	YES	YES	YES	YES

DYNAMIC DISPLAY SIGNS

ALLOWED	YES	YES	YES	NO
LOCATION	NO DYNAMIC DISPLAY SIGN MAY BE PLACED WITHIN ONE HUNDRED FIFTY FEET (150') OF AN AREA ZONED FOR RESIDENTIAL USE.			
VISIBILITY	DYNAMIC DISPLAY SIGNS MUST MEET THE VISIBILITY STANDARDS IN SECTION 10-22-3 OF THIS CHAPTER.			
DESIGN ELEMENTS	A. ONLY ONE DYNAMIC DISPLAY FRAME IS ALLOWED ON A SIGN STRUCTURE, AND ONLY ONE DYNAMIC DISPLAY IS ALLOWED PER DISPLAY SURFACE. B. AUDIO SPEAKERS AND ANY FORM OF PYROTECHNICS ARE PROHIBITED IN ASSOCIATION WITH A DYNAMIC DISPLAY SIGN			
BRIGHTNESS	A. NO SIGN ILLUMINATION MAY BE BRIGHTER THAN IS NECESSARY FOR CLEAR AND ADEQUATE VISIBILITY. B. NO SIGN MAY BE OF SUCH INTENSITY OR BRILLIANCE AS TO IMPAIR THE VISION OF A MOTOR VEHICLE DRIVER WITH AVERAGE EYESIGHT OR TO OTHERWISE INTERFERE WITH THE DRIVER'S OPERATION OF A MOTOR VEHICLE. C. NO SIGN MAY BE OF SUCH INTENSITY OR BRILLIANCE THAT IT INTERFERES WITH THE EFFECTIVENESS OF AN OFFICIAL TRAFFIC SIGN, DEVICE OR SIGNAL. D. ANY NEW SIGN FROM THE DATE OF THIS CHAPTER SHALL BE EQUIPPED WITH A PROPERLY FUNCTIONING DIMMING MECHANISM.			