



## Parks and Recreation

1300 15<sup>th</sup> Ave N | Moorhead, MN 56560 | 218.299.5340  
moorheadparks.com | parkandrec@cityofmoorhead.com

### **Moorhead Parks and Recreation Sponsorship and Advertising Opportunities**

The Parks and Recreation Department within the City of Moorhead has a mission to enrich the lives of its citizens by providing a comprehensive system of parks, and affordable, diverse recreation programs that encourage health, fitness, relaxation, and cultural enrichment, as well as providing opportunities for community involvement. This is accomplished through activity programs such as our summer parks program; special events like the annual Greater Moorhead Days; facilities such as Village Green and The Meadows Golf Courses; and adaptive programs that include soccer, swimming, and more!

The Parks and Recreation Department seeks partners that are interested in sponsoring one of our events, or that are interested in advertising options. The opportunities to get involved are listed below, and more information can be found on succeeding pages.

#### **Advertising**

Fall/Winter Brochure  
Spring/Summer Brochure  
Sports Center Dasher Boards  
Golf Course Scorecards

#### **Sponsorship**

Special Events  
Frostrival, Celtic Festival, 56560 Rummage Sale, RiverArts, Farmers Market, Greater Moorhead Days, Monster Mash Trunk or Treat, Sleigh Rides

Your interest is appreciated, and we hope you consider partnering with Moorhead Parks and Recreation. For more information, please contact Trevor Magnuson at 218.299.5296 or by email at: [trevor.magnuson@cityofmoorhead.com](mailto:trevor.magnuson@cityofmoorhead.com).

Respectfully,

Trevor Magnuson  
Recreation Coordinator  
Moorhead Parks and Recreation



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## 2022 Dasher Board Advertising Agreement

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Number of Dasher Boards:** \_\_\_\_\_ **Cost/Dasher Board:** **\$600.00** **Total Cost:** \_\_\_\_\_

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- Dasher Board advertising is located at the Moorhead Sports Center.
  - Advertiser shall pay the stated cost per season per dasher board for the advertising contract in the South Arena.
  - The cost per dasher board is \$600.
  - Advertising season runs from January 1<sup>st</sup> through December 31. Agreement is due by December 1, 2021 with payment due by January 1, 2022.
  - Advertiser is responsible for coordinating the production of ad and paying all costs directly.
  - Advertiser shall be given the opportunity to renew the dasher board space each season at a rate set by the City of Moorhead and Moorhead Public Schools.
  - Should the City of Moorhead not be able to fulfill the annual commitment for any reason, refunds will apply on a prorated basis.
  - Advertising must comply with rules, regulations, and practices of the City of Moorhead and all advertising is subject to review and approval.
  - On occasion, advertisement may be covered or removed due to various special events within the Moorhead Sports Center.
  - Full payment of advertising contract is due before ad will be installed.

\_\_\_\_\_  
Advertiser Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
City of Moorhead

\_\_\_\_\_  
Date