

CALL FOR PUBLIC ART

SCULPTURE AT DAVY MEMORIAL PARK

What do Chicago's Millennium Park's Bean (Cloud Gate), Denver's Blue Bear and Bemidji's Paul and Babe all have in common? They are a community destination providing an optimal destination for photo opportunities.

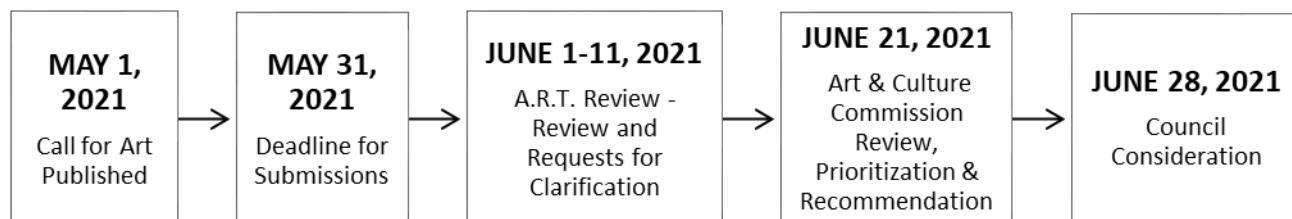


SCOPE

The Moorhead Community Fund has received a generous donation for public art that reflects or highlights our Moorhead Pride. The Art and Culture Commission, on behalf of the Moorhead City Council, is issuing a second Call for Art to consider arts and cultural projects ready for implementation (including installation) to make our community MOORHEAD PROUD! Funding requests may be for any denomination although a total of \$14,000 is available for public art creation and installation for permanent display. The City of Moorhead may contribute up to \$5,000 in addition to the \$14,000 for concrete base/pedestal, if necessary. Each project will be scored on its potential to reflect and highlight Moorhead's community pride and how it fits with goals and criteria outlined in the [Moorhead Arts and Culture Framework Plan](#) and [Public Art Policy](#).

PROCESS AND TENTATIVE TIMELINE

The Moorhead City Council will consider proposed projects from recommendations from the Art and Culture Commission. Projects will be scored based on criteria outlined in the Moorhead Public Art Policy. Projects will be listed in order of total points acquired following the review process to develop a City Arts and Culture priority list. The Moorhead City Council will consider possible funding support from public art donations or seek grant funding for implementation based on recommendations from the Art and Culture Commission. The Moorhead City Council reserves the right to reject all project proposals.



PROPOSAL

Are you an artist or creative with an arts and cultural project that will reflect or highlight our Moorhead Pride? We want to hear from you! Please include the following items in your Public Art Project Proposal:

1. Name
2. Contact (email, phone and/or address)
3. What is your Connection to Moorhead (i.e. current/former resident, student, etc.?)
4. Experiences & Expertise (CV or resume)
5. Project Description (Please include how proposal reflects or highlights our Moorhead Pride.)
6. Project Outline (i.e. Inspiration, materials, size, techniques, process, community engagement concept, timeline including fabrication and installation, etc.)
7. Site Control (If proposed location is not within the designated area within Davy Memorial park, do you have permission to implement the project?)
8. Sketch/Mock/Example
9. Itemized Budget (Please include other funding sources, if applicable.)
10. Funding Request (NOTE: Available \$14,000 is firm for public art. The City of Moorhead may contribute an additional (up to) \$5,000 for the base/pedestal construction. This Call for Art envisions a permanent work of art that is constructed/ installed to have the ability to be moved in the future, if needed. Installation costs must be included in total request.)

DEADLINE

Deadline to submit arts and cultural projects ready for implementation is midnight (11:59 PM Central Daylight Time) on Monday, May 31, 2021.

- Online: www.cityofmoorhead.com/art
- Email: art@cityofmoorhead.com

****Projects received after the deadline will not be considered.**

Upon submission of the public art proposal, Applicant agrees that the proposed public art may receive editing suggestions. Implementation and additional information from artist/creative may be requested as outlined in the Moorhead Public Art Policy to ensure proper credentials and implementation standards. By submitting a proposal and signing/typing this form, Applicant agrees:

- Applicant is the sole author/designer of the art proposal that is submitted for consideration and that the contents of the proposed public art are original and do not infringe upon any copyright or any intellectual rights of others, and that Applicant has the unencumbered right to make this submission.
- Applicant/artist/creative team has the expertise to fully execute the proposed proposal within one year of notice to proceed, or as negotiated.
- If approved for accession, Applicant grants the City of Moorhead the right to perpetually use the public art, including, but not limited to: reproduction, posting, displaying, creation of derivative art, and documenting the public art in any media or in any form, now known or later invented, without limitation for promotional, documentary, celebratory or any other commercial or noncommercial purposes. Applicant hereby waives any and all rights to royalty, fee or other compensation by reason of such use. Applicant will retain copyright of the public art.
- The City of Moorhead will not be responsible or be held liable for any injury or damage to Applicant or any person or property resulting from or occurring during or in any manner arising out of the use or installation of the public art.
- Proposed public art must reflect favorably upon the City of Moorhead. Public art that contains any type of content related to alcoholic beverages; tobacco products; hygiene or health products of a very personal nature; political, religious, moral, or social issues; sexual products/services; direct or overt messages critical of Moorhead; and anything otherwise inappropriate in a public place will not be allowed. The City of Moorhead may, at its sole discretion, refuse to allow consideration, placement or installation of art that it deems to be inappropriate considering the purpose and intent.

I have read and agree with all of the terms and conditions of the contest and hereby absolve the City of Moorhead or its representatives from any claim or loss, either past, present or future, in association with this public art proposal.

DISCLAIMER: The City of Moorhead may discontinue this project at any time and for any reason. Members of the Moorhead Art and Culture Commission, Moorhead City Council and Staff and their immediate families are ineligible to participate in this Call for Art.

Due to varying funding requests and prioritization of proposals, Applicant is willing to accept partial funding for implementation of Applicant's 'Moorhead Proud' project proposal.

- ☐ Yes
- ☐ No

I attest this proposal is true and accurate and I acknowledge I have read and agree to all of the terms contained herein.

Signature: _____