Moorhead Growth Areas

Steering Committee Meeting Hjemkomst Center March 15, 2016



Agenda

- Welcome and Introductions
- Project Overview
- Steering Committee Role
- Community Snapshot
- Opportunities and Challenges Exercise
- What's Next
- Questions and Discussion



Welcome and Introductions

Steering Committee Members City of Moorhead Staff Stantec

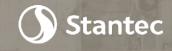


Steering Committee

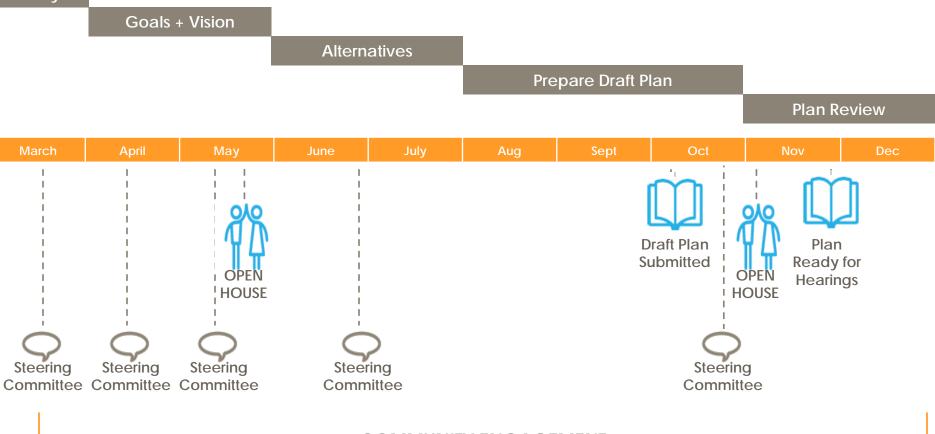
 Provide a broad array of perspectives and information to the planning team

• Consider:

- Alternative land use scenarios
- Materials to be presented at the public open houses
- Serve as ambassadors to the community for the planning process





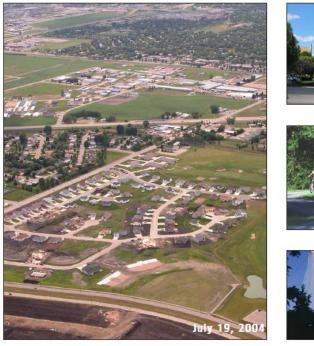


COMMUNITY ENGAGEMENT



Comprehensive Plan

For the City of Moorhead, Minnesota A place where people are proud to live, work, learn, play and grow...







Plan is a tool for guiding the growth and redevelopment of Moorhead"

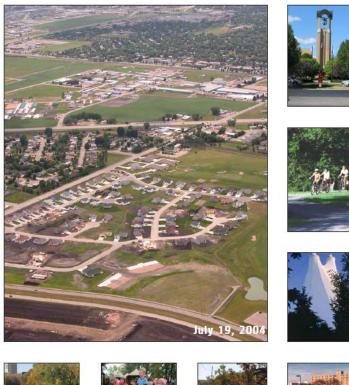
"The Comprehensive

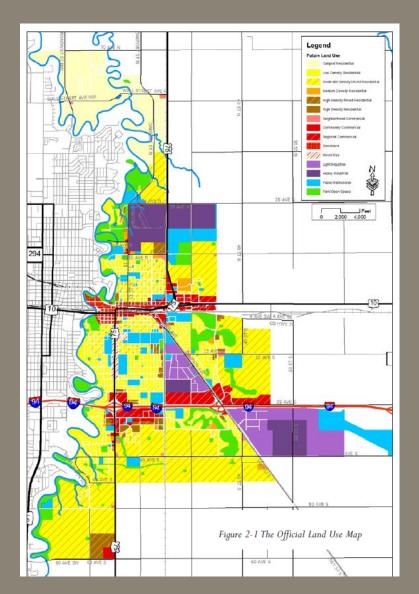






Comprehensive Plan For the City of Moorhead, Minnesota A place where people are proud to live, work, learn, play and grow...







Growth Area Plans

As growth continues to push toward the end of the community, a more detailed planning process will enhance the coherency of development patterns . . .

Key objectives

- to ensure strong public infrastructure systems
- to inform and guide re-zoning decisions

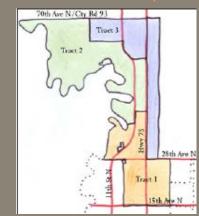


Comprehensive Plan page 3-9

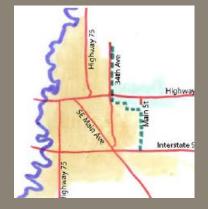
Growth Areas – 2004 Plan + Agreement

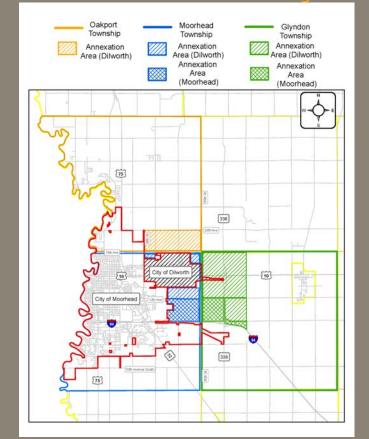
Moorhead + Oakport Twp

Annexation Boundary Map



Moorhead + Dilworth Twp

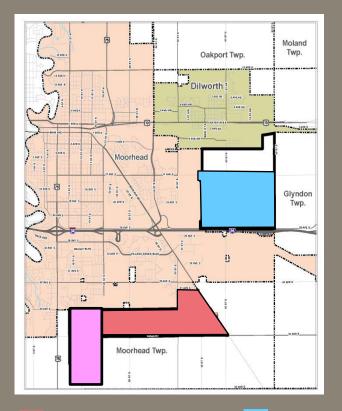




2015 Growth Areas

East

3 SANITARY SEWER AREAS



Southeast

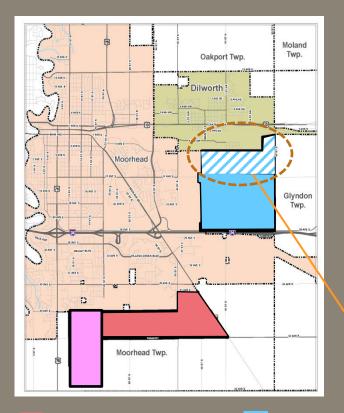
Southwest

- Address recent infrastructure studies (sanitary sewer and transportation)
- Provide a roadmap for the next ten years



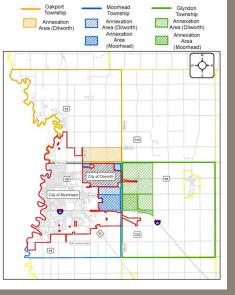
2015 Growth Areas

East



Southeast

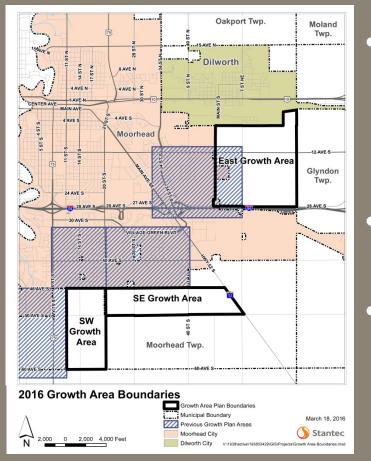
Southwest



Dilworth future annexation area



2015 Growth Areas



 Address recent infrastructure studies (sanitary sewer and transportation) Provide a roadmap for the next ten years Building on previous growth area plans



Effect of the Growth Areas

The Growth Area designations will:

- Provide guidance to the City of Moorhead for capital improvement investments
- Indicate the most suitable future(within 10 years) uses for property

The Growth Area designations will not:

- Change anyone's zoning
- Indicate that any specific property is ready for development today



Planning and Zoning - differences

Comprehensive Plan

is the policy document that guides decisions related to:

- land development
- capital improvements
- public programs

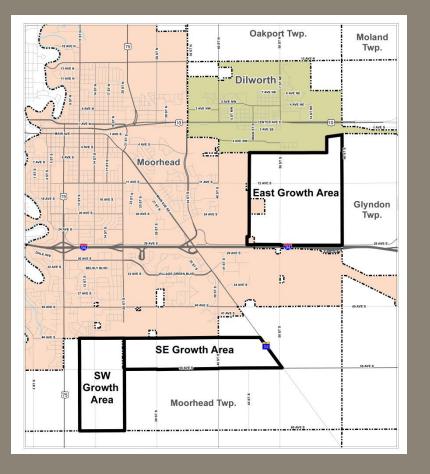
Zoning

is the set of city regulations that govern:

- specific uses that are permitted on individual properties
- densities/intensities of development that can occur



Project Overview

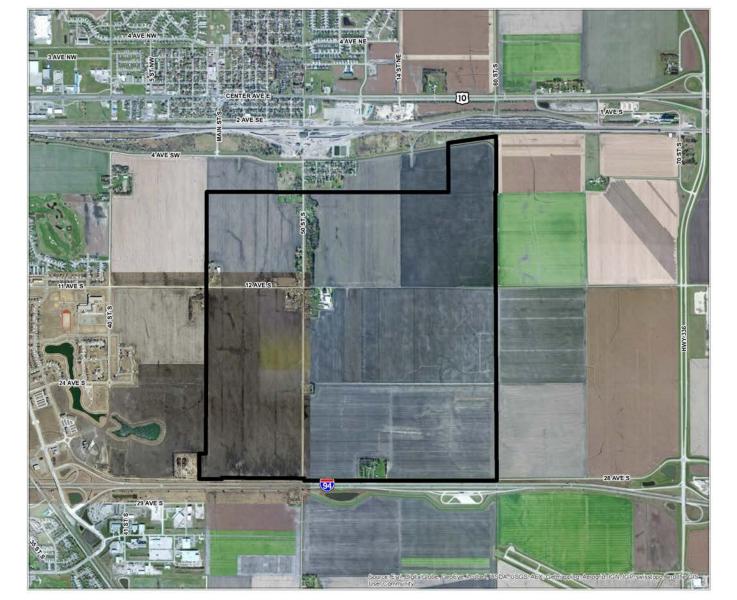


East Growth Area 1,492 acres

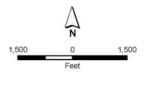
Southeast Growth Area 765 acres

Southwest Growth Area 700 acres





East Growth Area Basemap

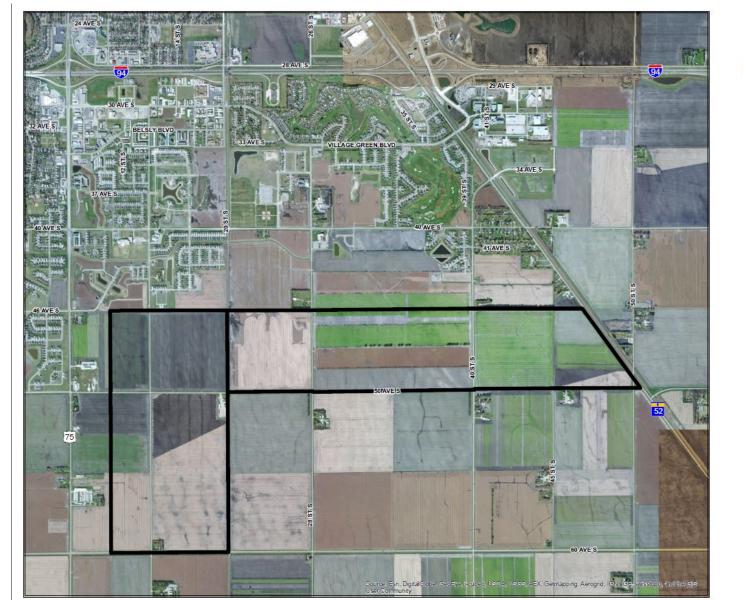




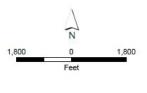
January 28, 2016



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Southeast and Southwest Growth Area Basemap



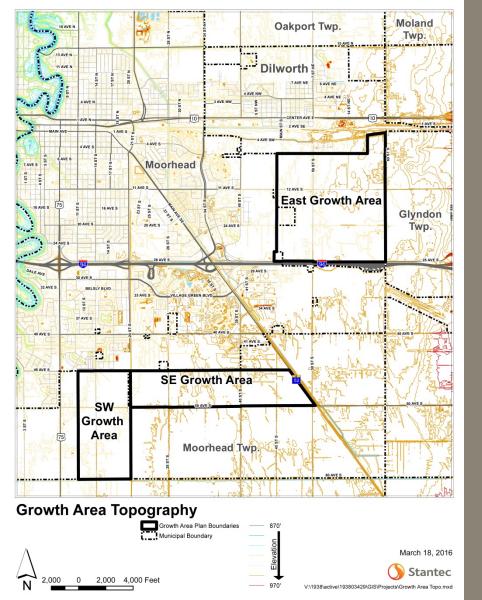
Growth Area Boundaries

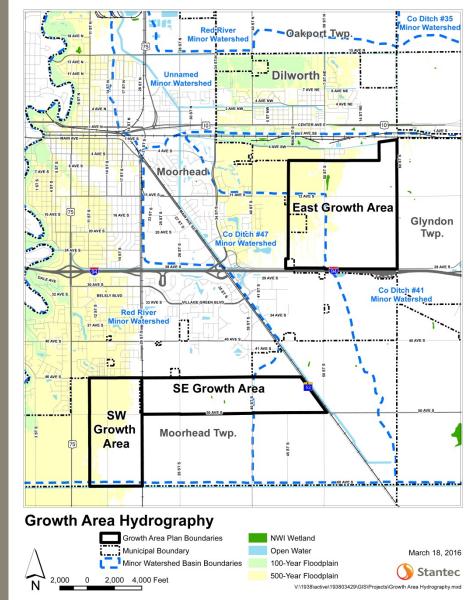
March 18, 2016

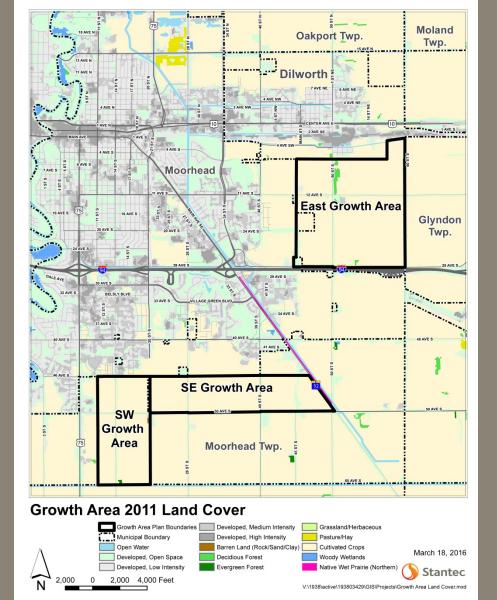
Community Snapshot - 2016

- Natural Resources
- Land Use
 - Existing Land Use
 - Future Land Use current designations
 - Property Ownership
- Demographics and Housing
- Infrastructure
 - Parks and trails
 - Sewer Service Area expansion
 - Transportation/traffic

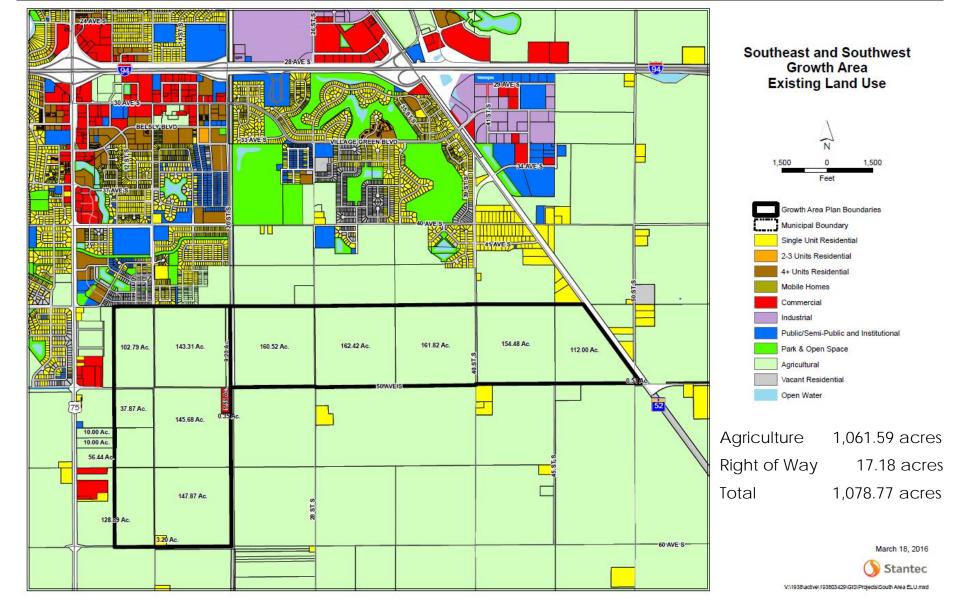


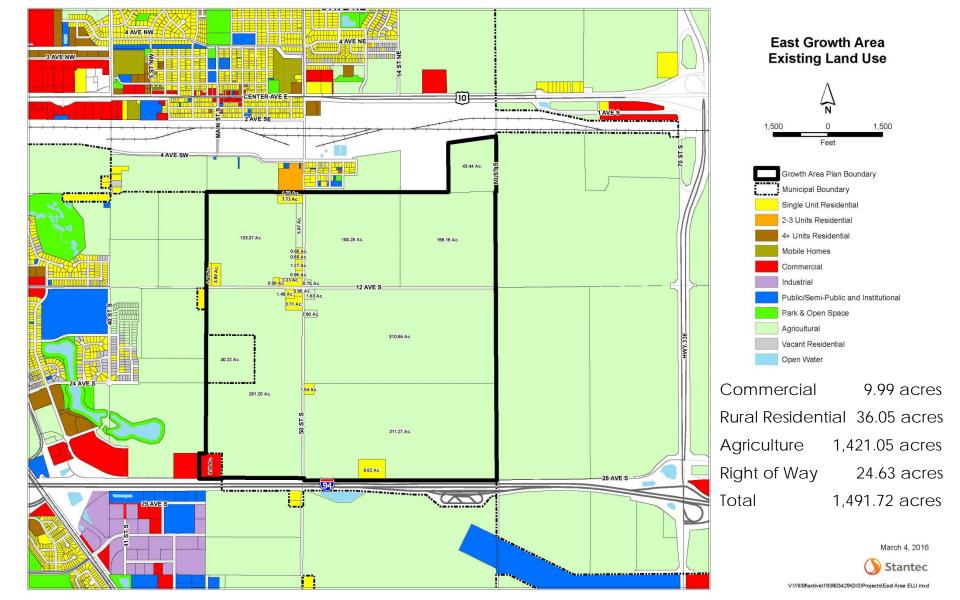


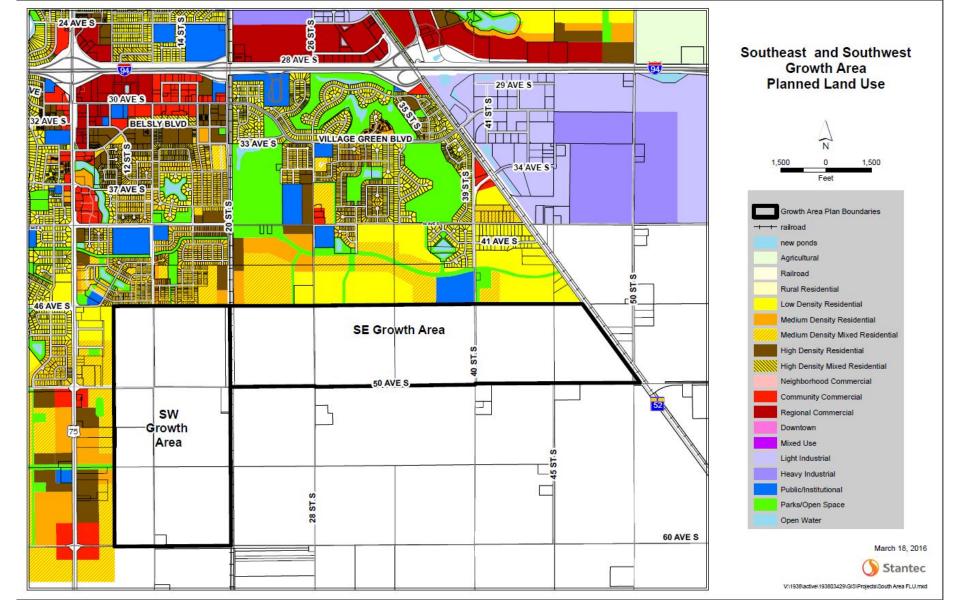


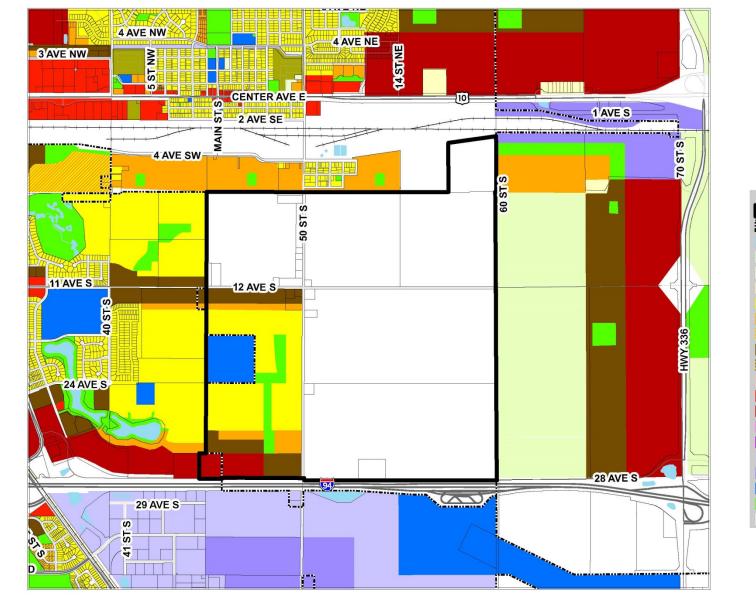












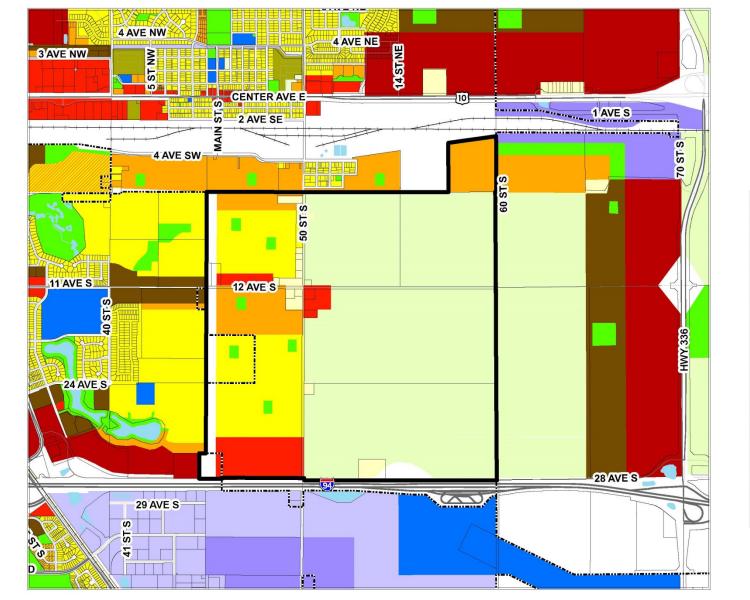
East Growth Area Planned Land Use (Moorhead Plan)



March 9, 2016



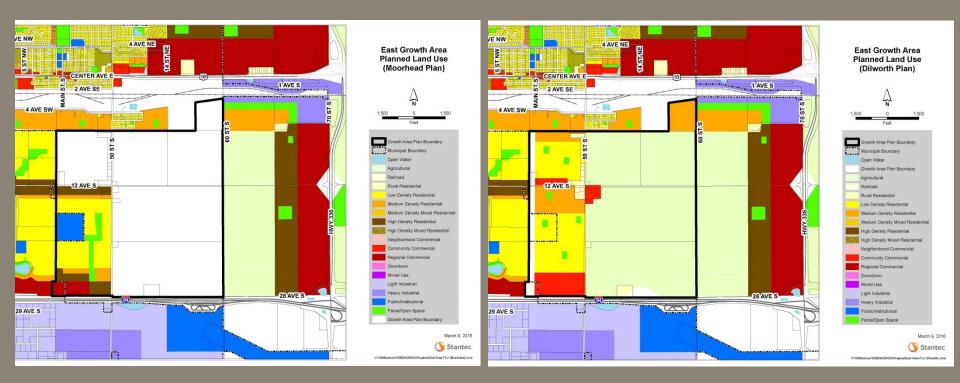
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March 9, 2016

Stantec





Growth Areas - Parcels

28 Parcels 5 Parcels 11 Parcels





Larger parcels depicted

Population Growth



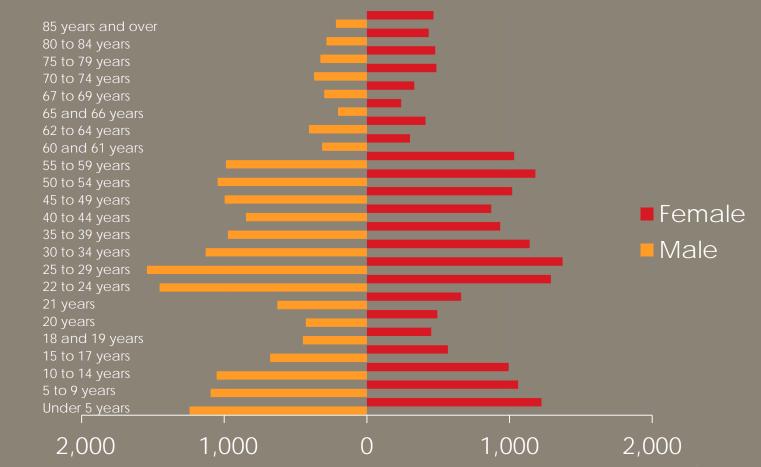


Population Growth

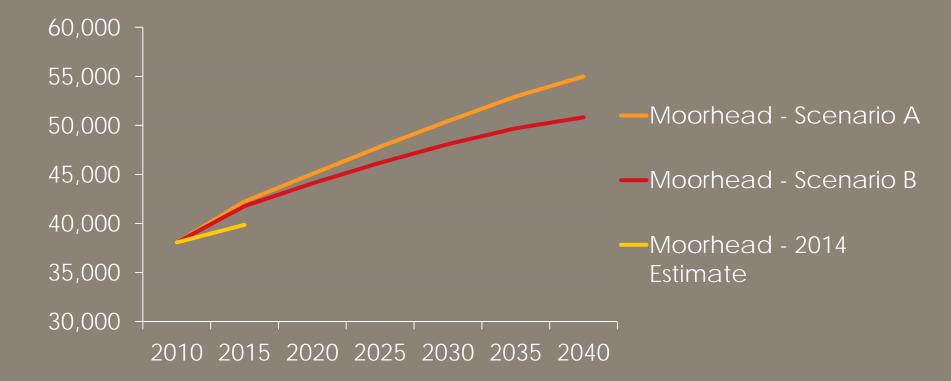
Year	Moorhead		Clay County	
	Population	Growth	Population	Growth
2010	38,065		58,999	
2011	38,516	1.2%	59,644	1.1%
2012	38,889	1.0%	60,118	0.8%
2013	39,091	0.5%	60,426	0.5%
2014	39,857	4.7%	61,196	1.3%



Age Pyramid

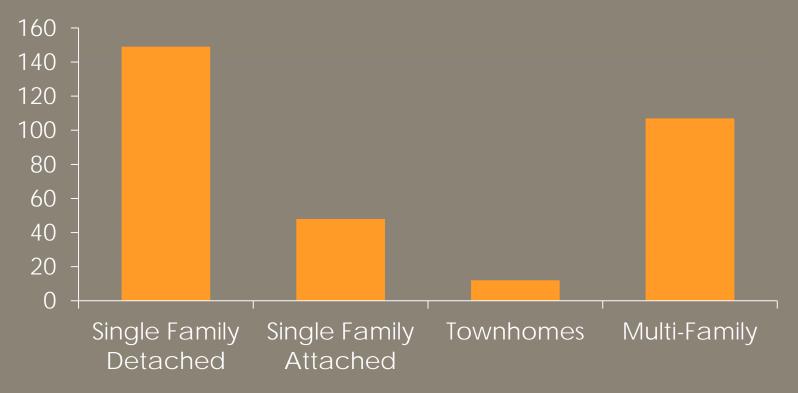


Population Projections



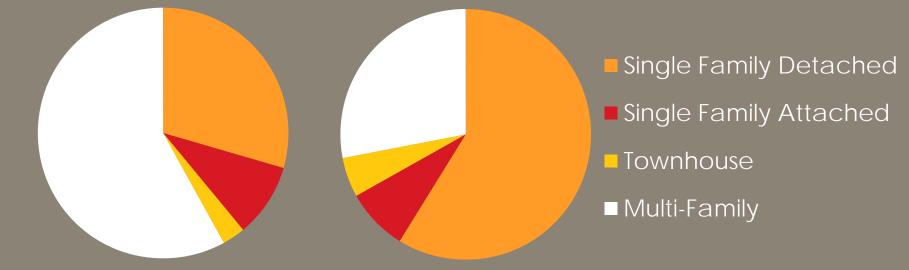


Housing – 2015 Building Permits





Housing Types City of Moorhead



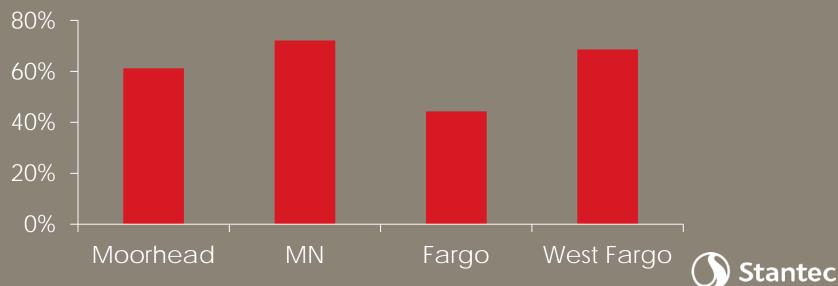
2015 Building Permits 2010 Census

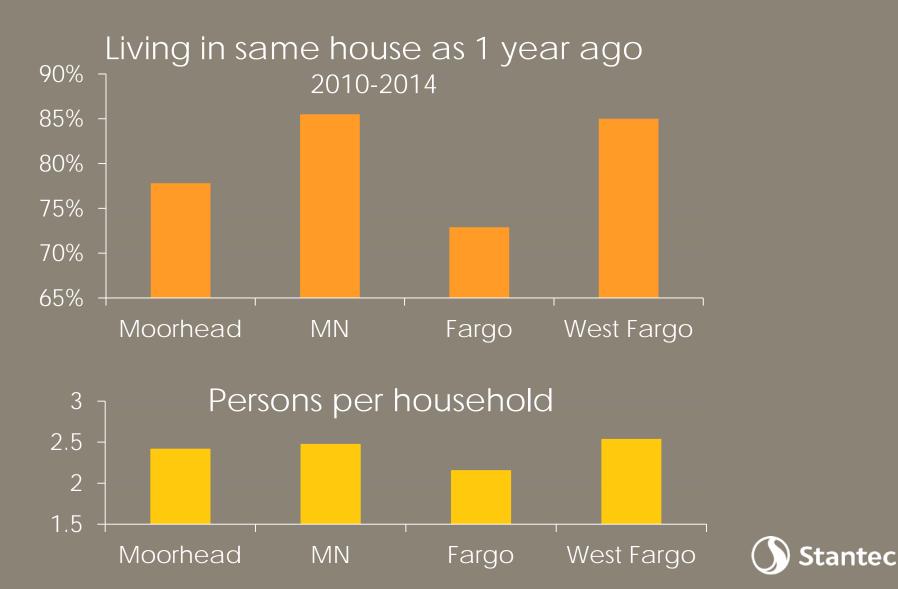


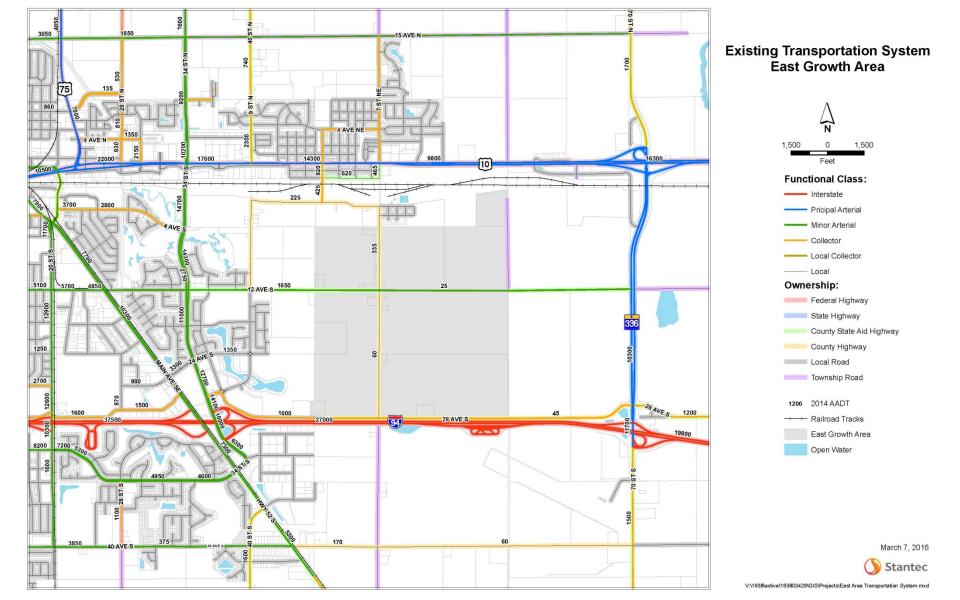
Housing

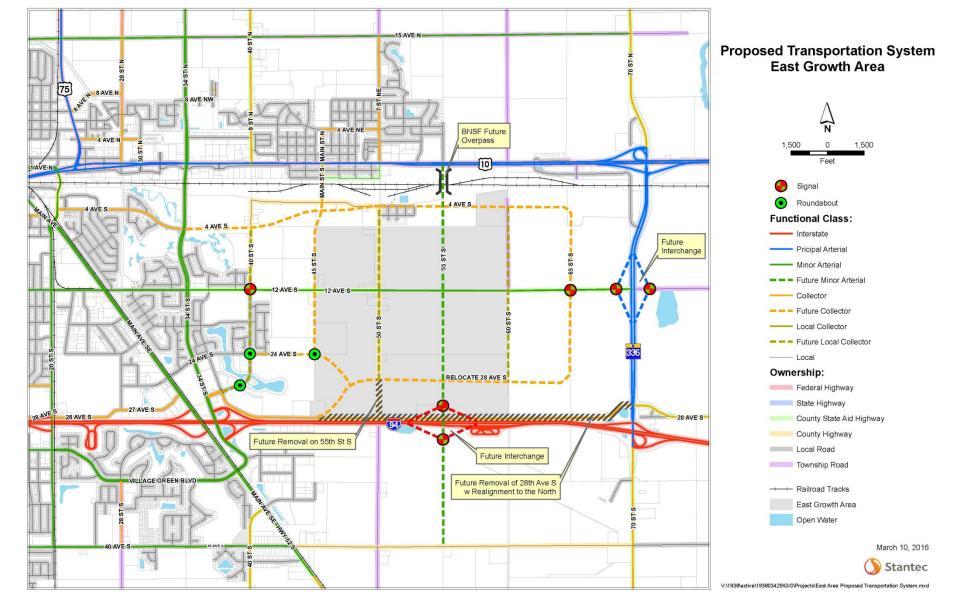
2010 Housing Units -15,274 City of Moorhead

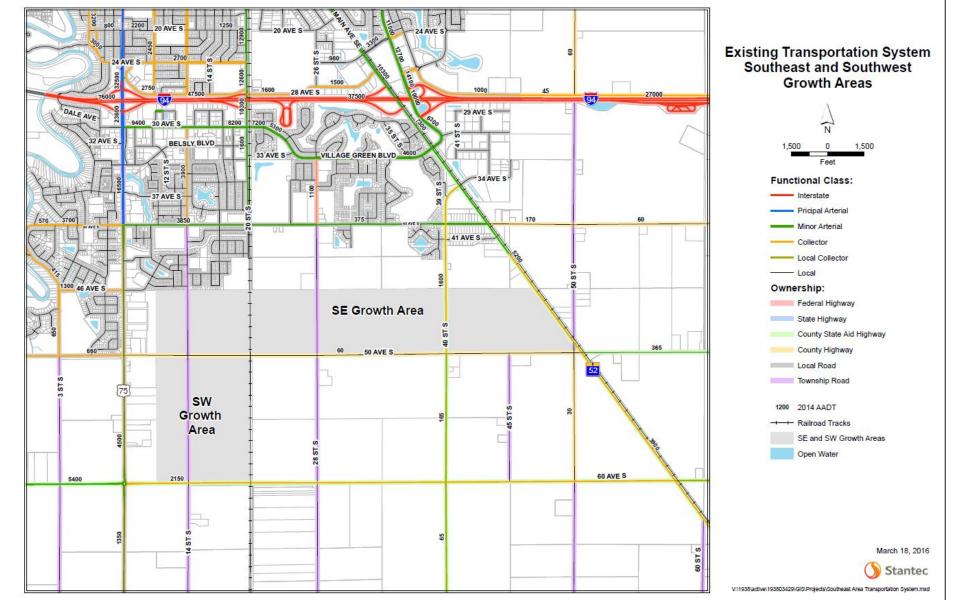


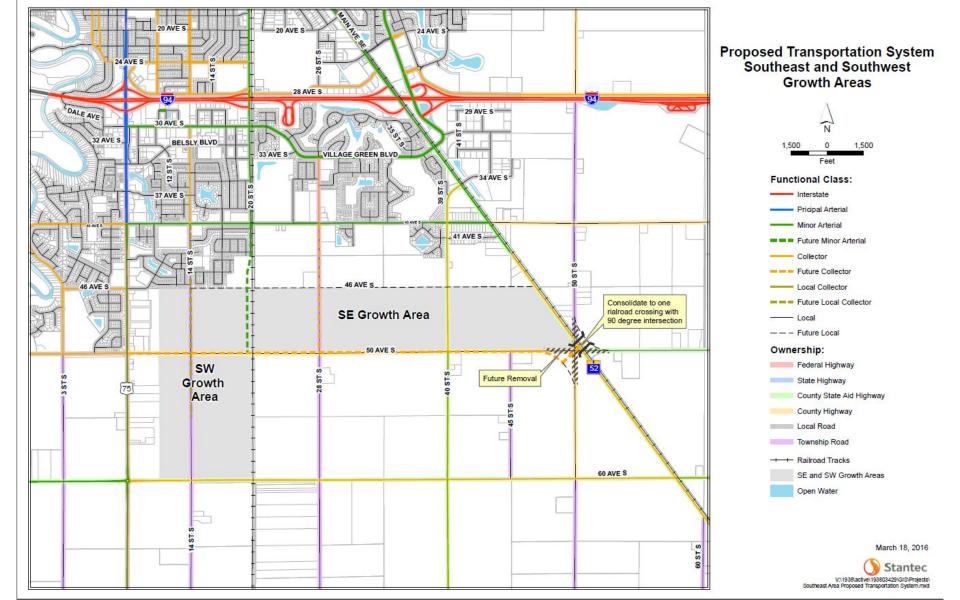


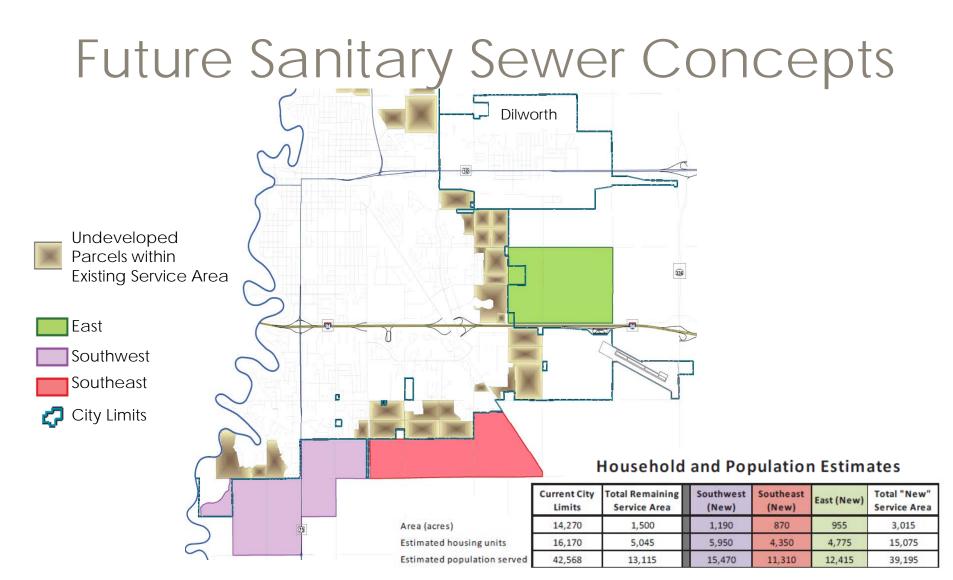












Opportunities and Challenges

EAST GROWTH AREA

- What are the area's biggest opportunities?
- What are the area's biggest challenges?

SOUTHEAST GROWTH AREA

- What are the area's biggest opportunities?
- What are the area's biggest challenges?



Opportunities and Challenges

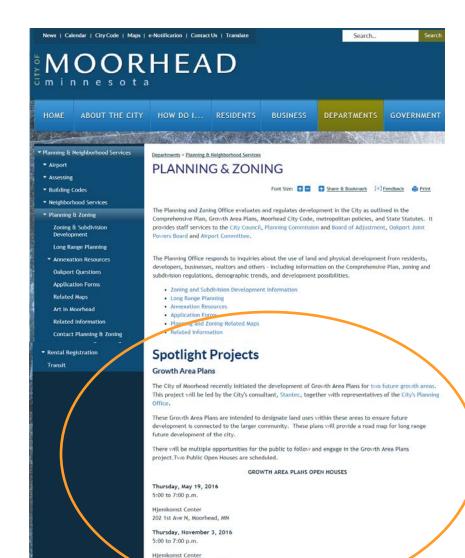
- What will influence/drive development in these two areas?
- Connections/regional influences?
- Growth corridors?
- Areas of concern?
- Special areas?
- Area needs?
- Expected/projected growth?
- What else do we need to know?



Next Steps

- Finalize background data report with the City of Moorhead
- Summarize discussion and findings of Steering Committee Meeting #1
- Update the project website with the background data report
- Prepare Draft Goals for the Growth Area Plans





202 1st Ave N, Moorhead, MN

🚺 Stantec

Questions and Discussion

