### Moorhead Growth Areas

Steering Committee Meeting Hjemkomst Center March 15, 2016



## Agenda

- Welcome and Introductions
- Project Overview
- Steering Committee Role
- Community Snapshot
- Opportunities and Challenges Exercise
- What's Next
- Questions and Discussion



### Welcome and Introductions

Steering Committee Members City of Moorhead Staff Stantec

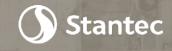


### Steering Committee

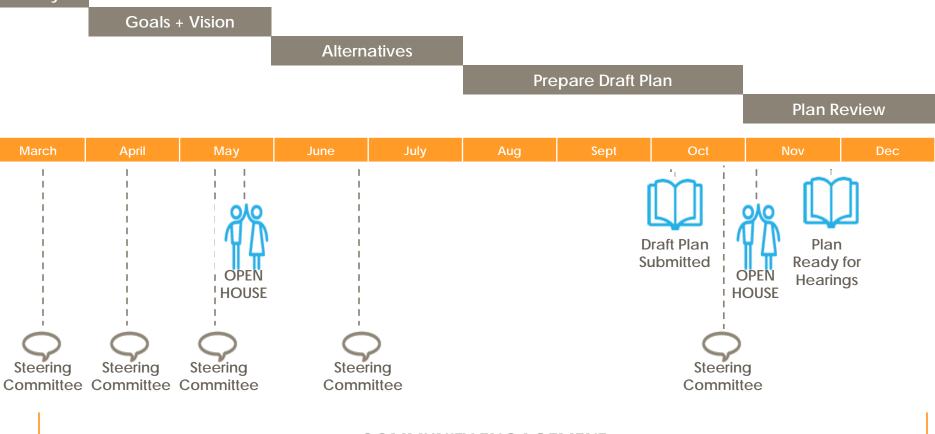
 Provide a broad array of perspectives and information to the planning team

#### • Consider:

- Alternative land use scenarios
- Materials to be presented at the public open houses
- Serve as ambassadors to the community for the planning process





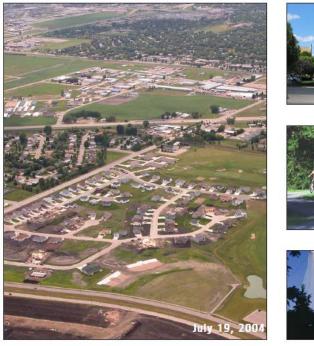


COMMUNITY ENGAGEMENT



#### **Comprehensive Plan**

For the City of Moorhead, Minnesota A place where people are proud to live, work, learn, play and grow...







Plan is a tool for guiding the growth and redevelopment of Moorhead"

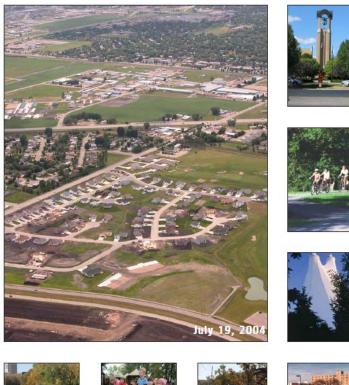
"The Comprehensive

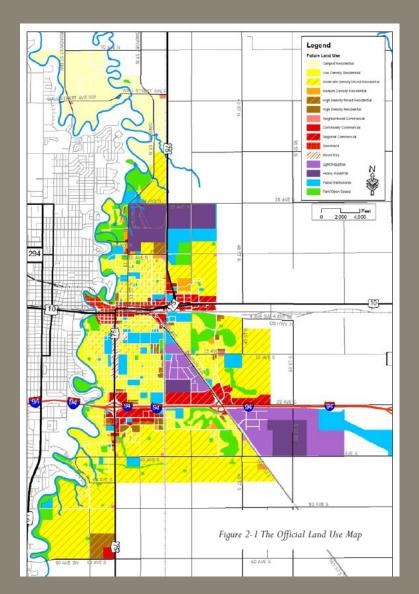






**Comprehensive Plan** For the City of Moorhead, Minnesota A place where people are proud to live, work, learn, play and grow...







### Growth Area Plans

As growth continues to push toward the end of the community, a more detailed planning process will enhance the coherency of development patterns . . .

### Key objectives

- to ensure strong public infrastructure systems
- to inform and guide re-zoning decisions

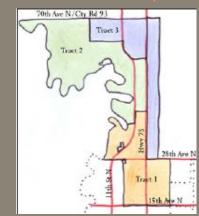


Comprehensive Plan page 3-9

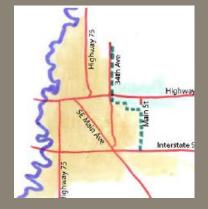
### Growth Areas – 2004 Plan + Agreement

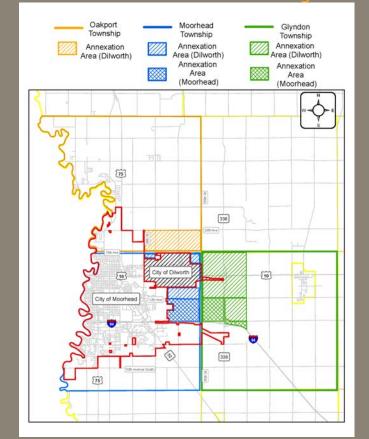
#### Moorhead + Oakport Twp

#### Annexation Boundary Map



#### Moorhead + Dilworth Twp

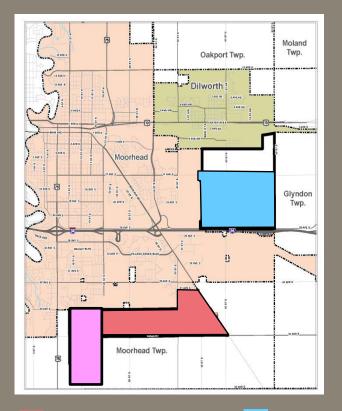




### 2015 Growth Areas

East

**3 SANITARY SEWER AREAS** 



Southeast

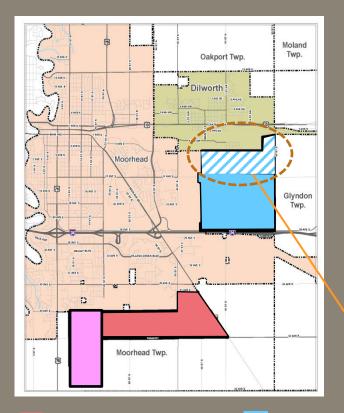
Southwest

- Address recent infrastructure studies (sanitary sewer and transportation)
- Provide a roadmap for the next ten years



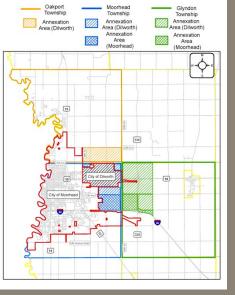
### 2015 Growth Areas

East



Southeast

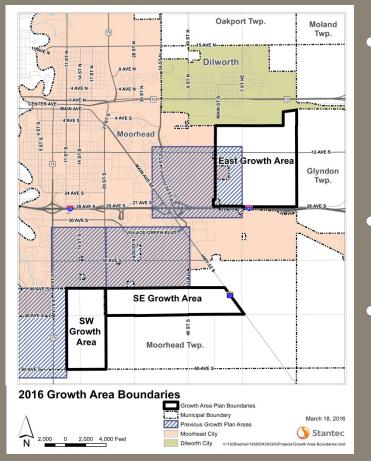
Southwest



### Dilworth future annexation area



### 2015 Growth Areas



 Address recent infrastructure studies (sanitary sewer and transportation) Provide a roadmap for the next ten years Building on previous growth area plans



### Effect of the Growth Areas

#### The Growth Area designations will:

- Provide guidance to the City of Moorhead for capital improvement investments
- Indicate the most suitable future(within 10 years) uses for property

#### The Growth Area designations will not:

- Change anyone's zoning
- Indicate that any specific property is ready for development today



## Planning and Zoning - differences

#### **Comprehensive Plan**

is the policy document that guides decisions related to:

- land development
- capital improvements
- public programs

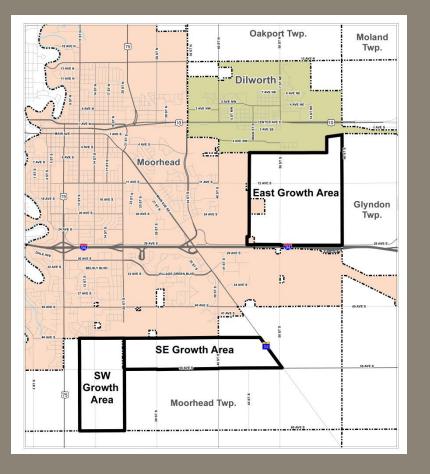
### Zoning

is the set of city regulations that govern:

- specific uses that are permitted on individual properties
- densities/intensities of development that can occur



### Project Overview

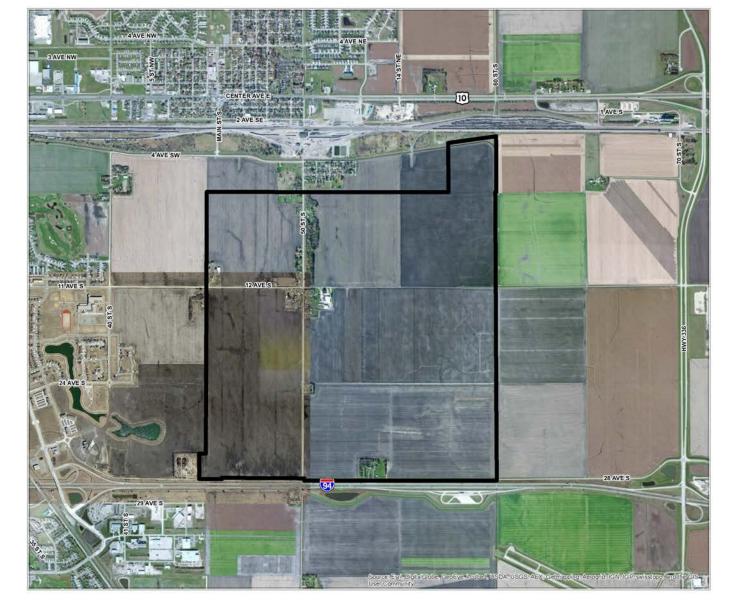


East Growth Area 1,492 acres

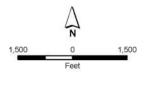
### Southeast Growth Area 765 acres

#### Southwest Growth Area 700 acres





#### East Growth Area Basemap

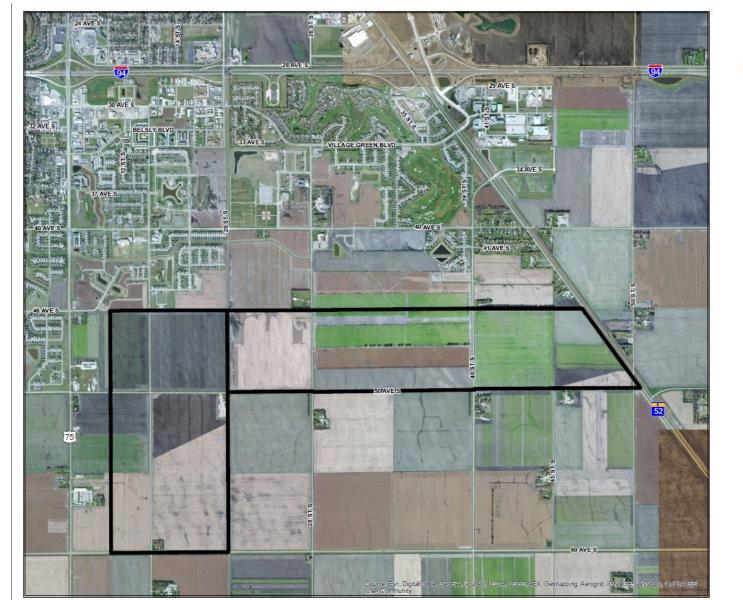




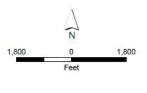
January 28, 2016



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#### Southeast and Southwest Growth Area Basemap



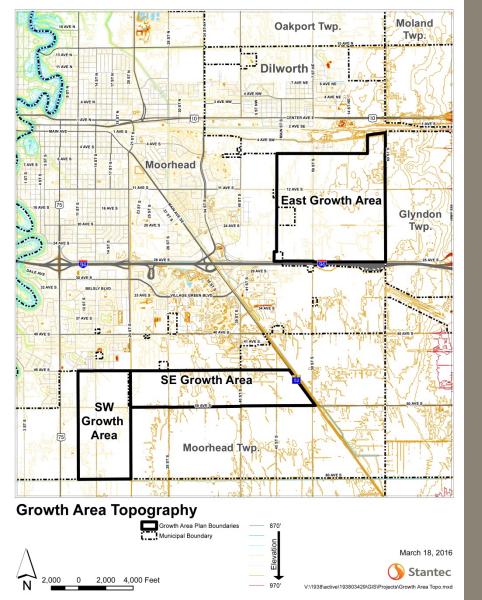
Growth Area Boundaries

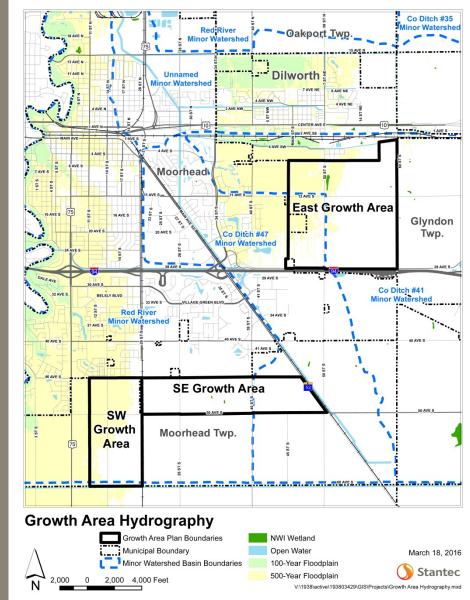
March 18, 2016

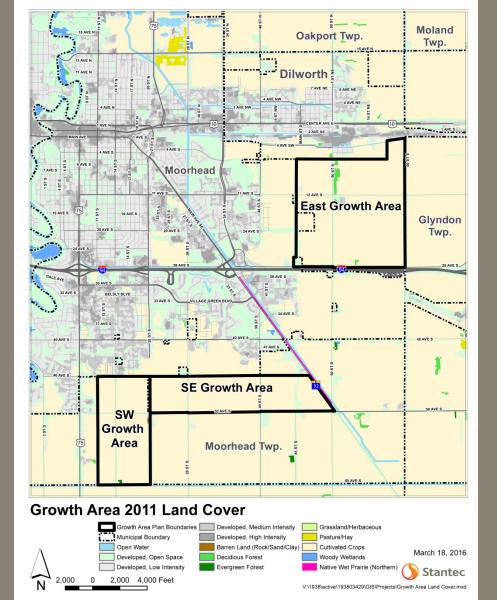
## Community Snapshot - 2016

- Natural Resources
- Land Use
  - Existing Land Use
  - Future Land Use current designations
  - Property Ownership
- Demographics and Housing
- Infrastructure
  - Parks and trails
  - Sewer Service Area expansion
  - Transportation/traffic

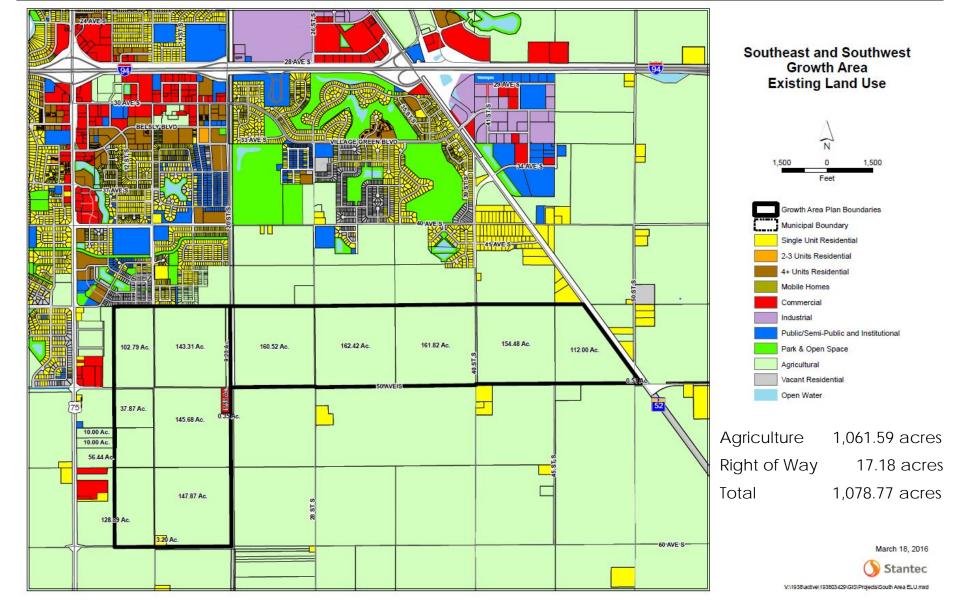


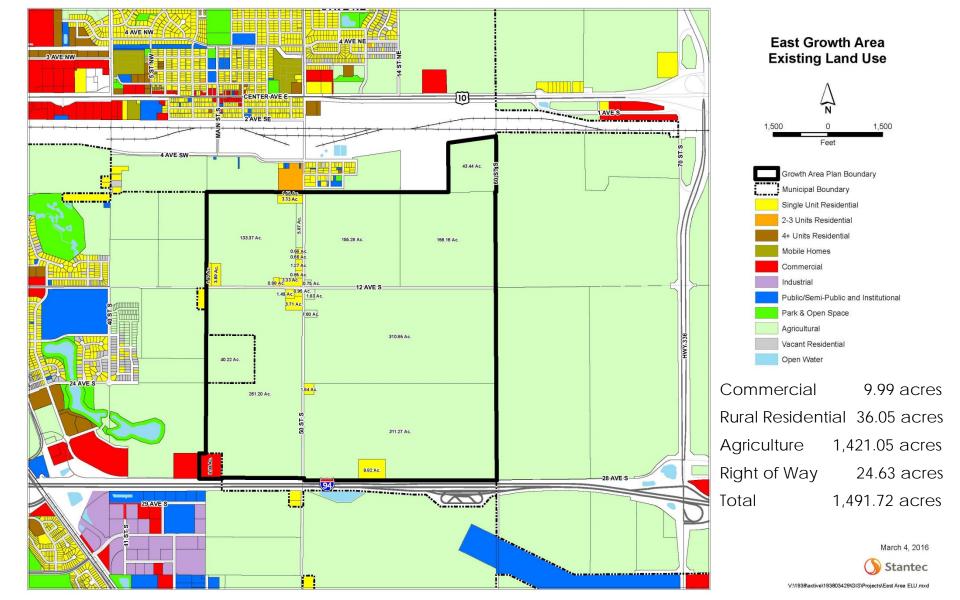


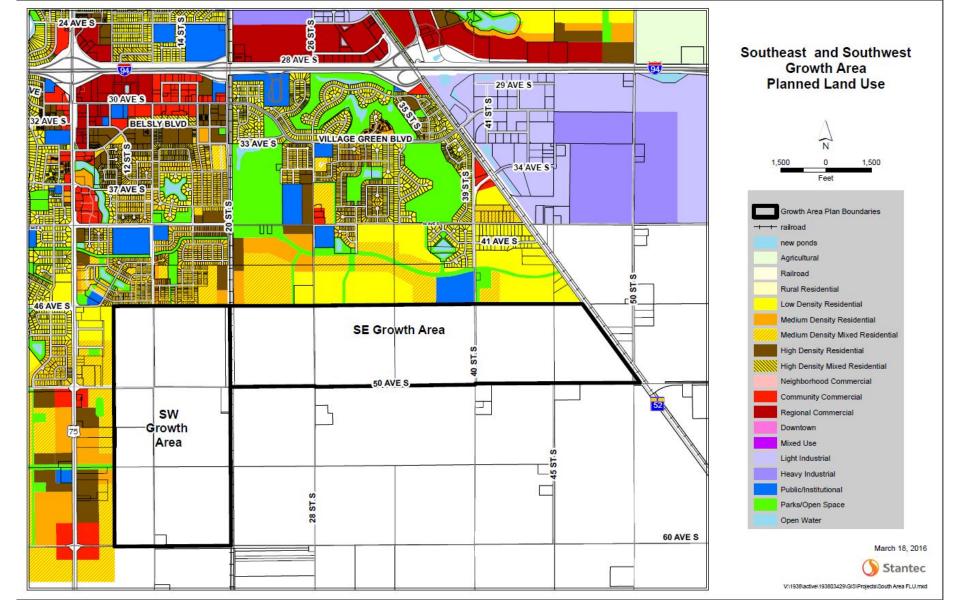


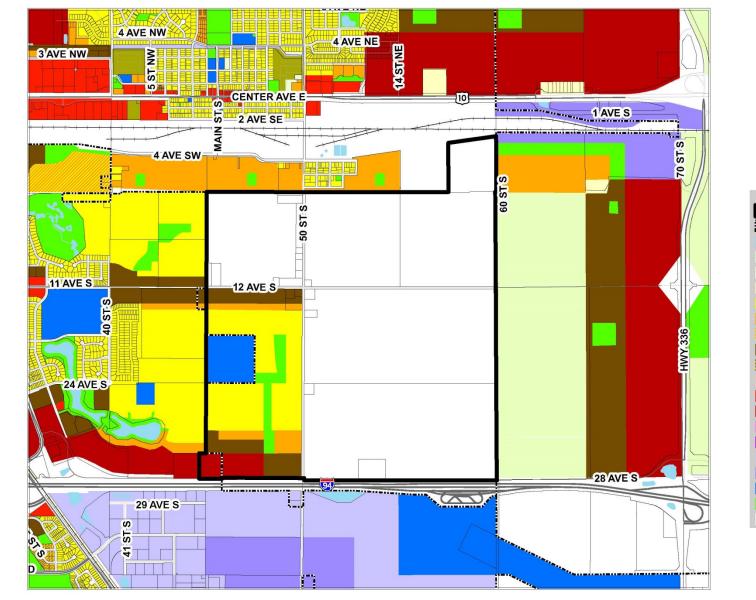












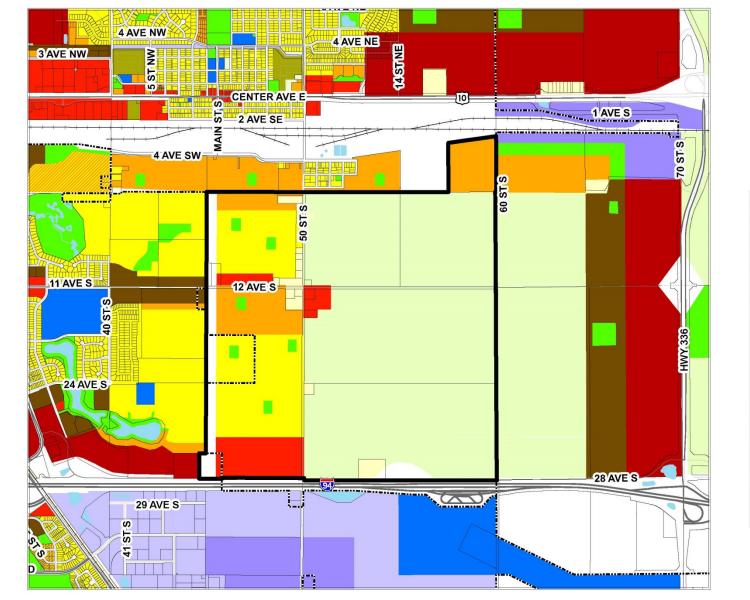
#### East Growth Area Planned Land Use (Moorhead Plan)



March 9, 2016



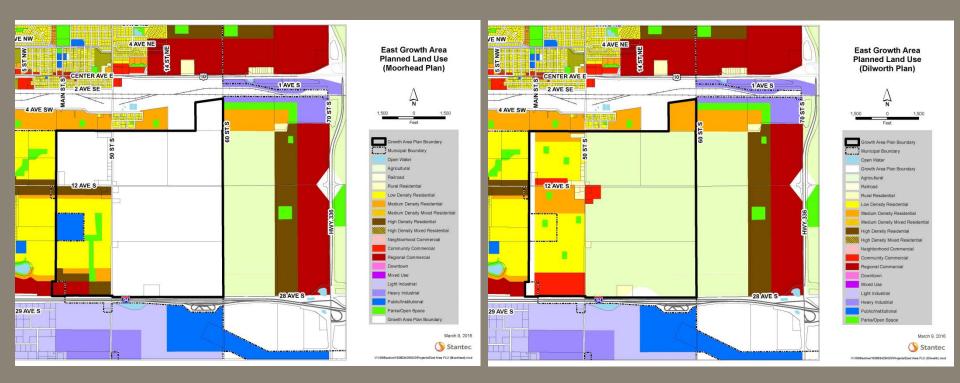
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March 9, 2016

Stantec





### Growth Areas - Parcels

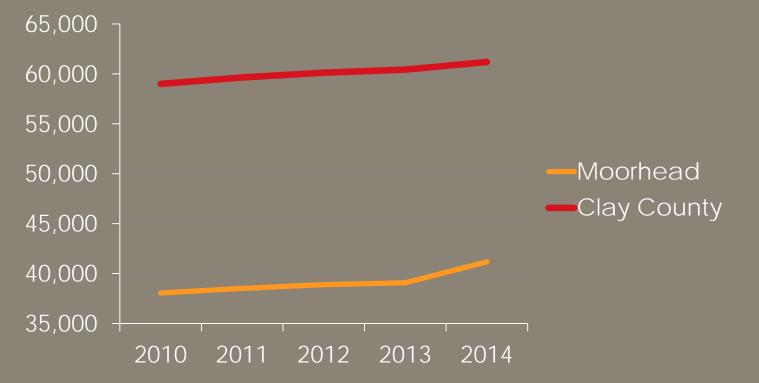
### 28 Parcels 5 Parcels 11 Parcels





Larger parcels depicted

## Population Growth



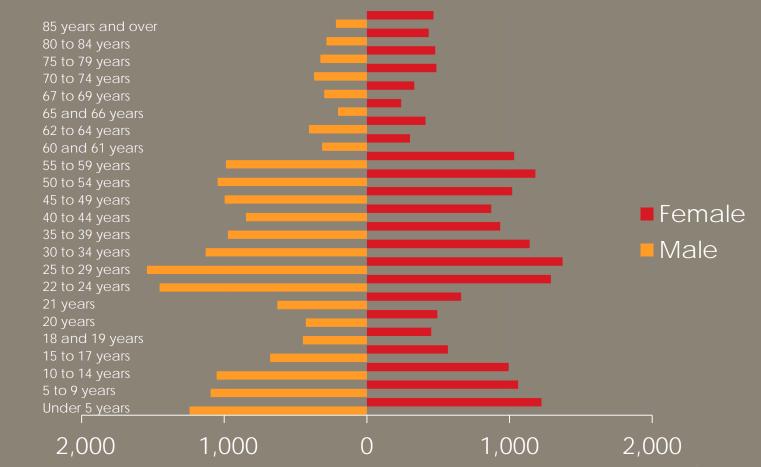


## Population Growth

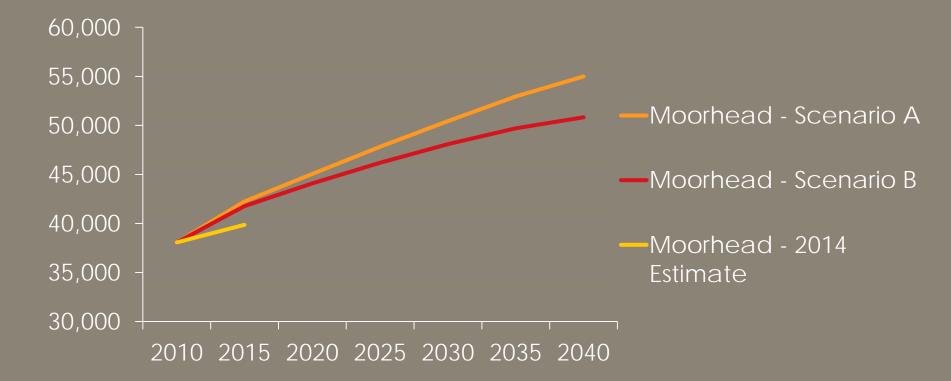
Year	Moorhead		Clay County	
	Population	Growth	Population	Growth
2010	38,065		58,999	
2011	38,516	1.2%	59,644	1.1%
2012	38,889	1.0%	60,118	0.8%
2013	39,091	0.5%	60,426	0.5%
2014	39,857	4.7%	61,196	1.3%



# Age Pyramid

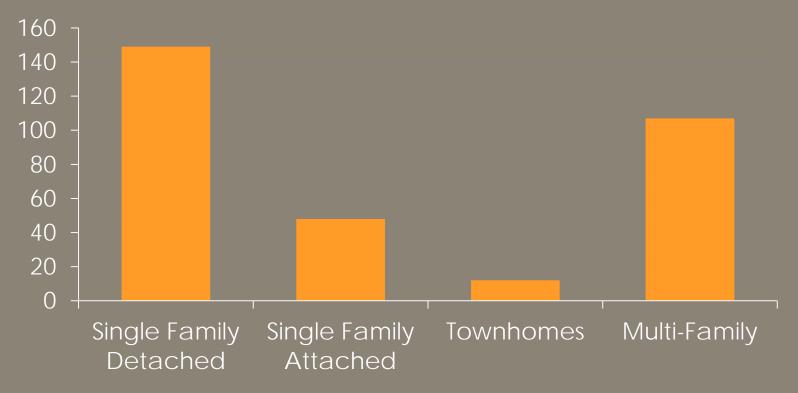


### **Population Projections**



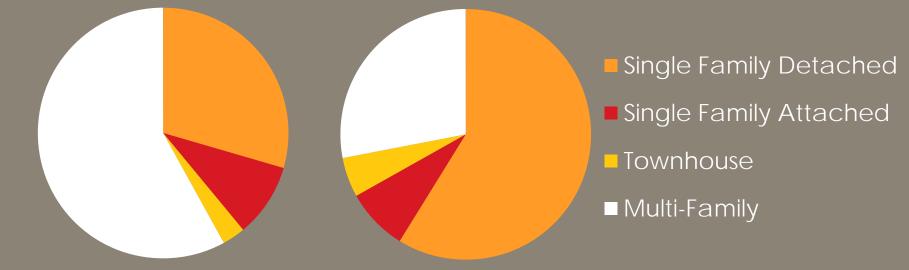


## Housing – 2015 Building Permits





### Housing Types City of Moorhead



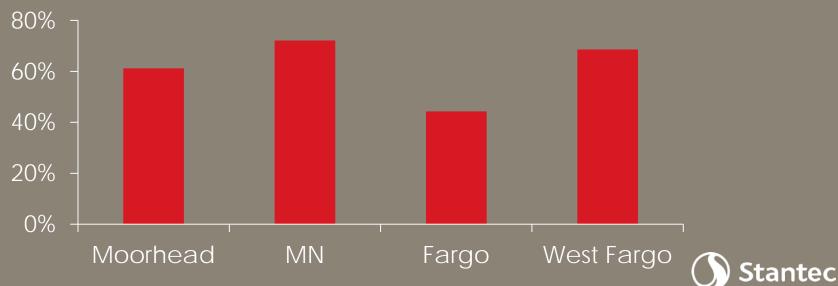
#### 2015 Building Permits 2010 Census

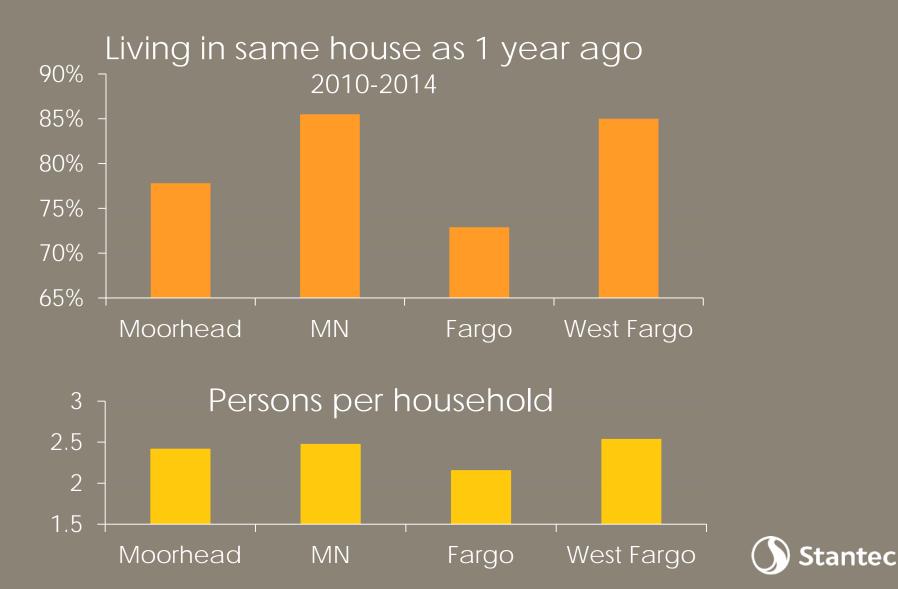


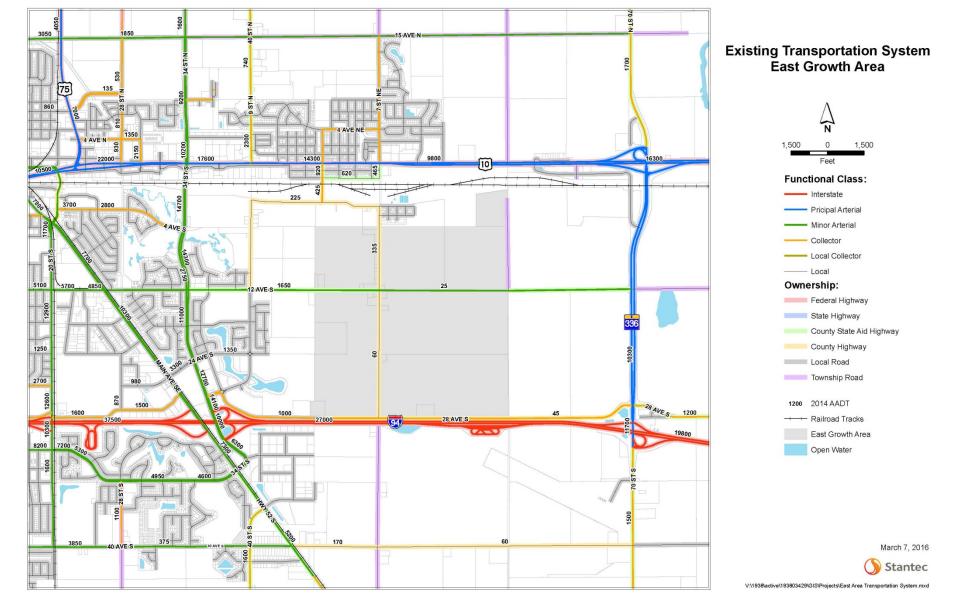
### Housing

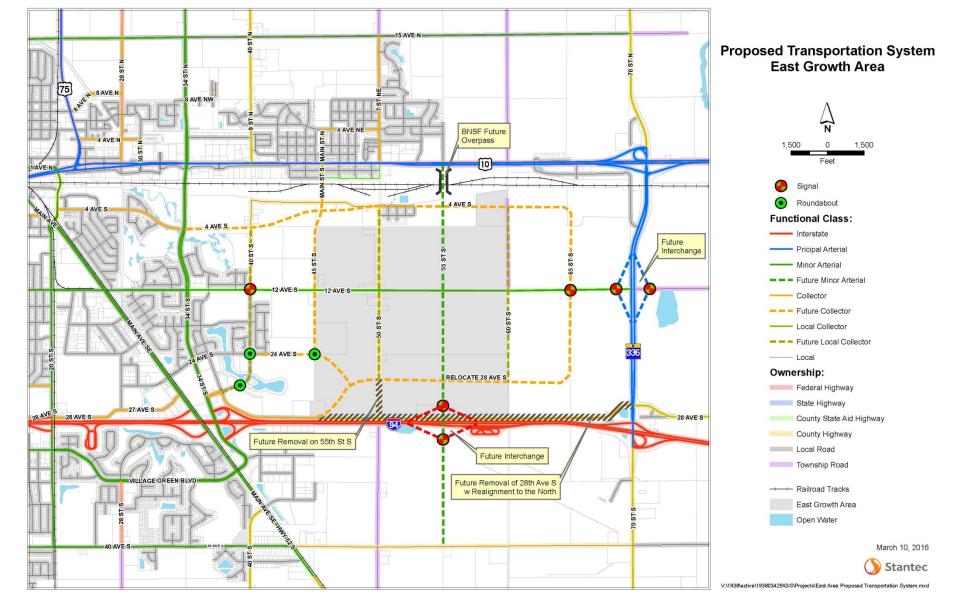
#### 2010 Housing Units -15,274 City of Moorhead

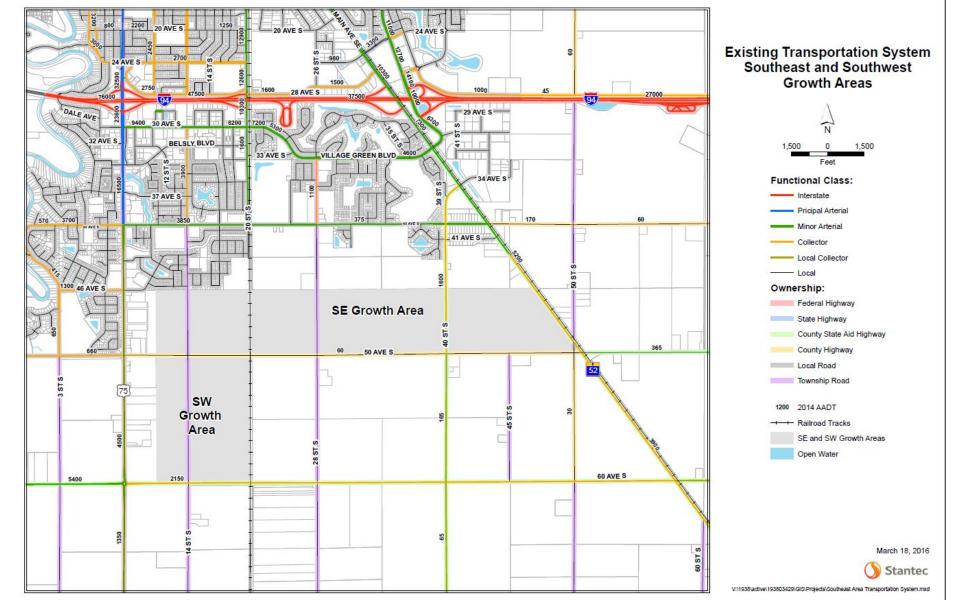


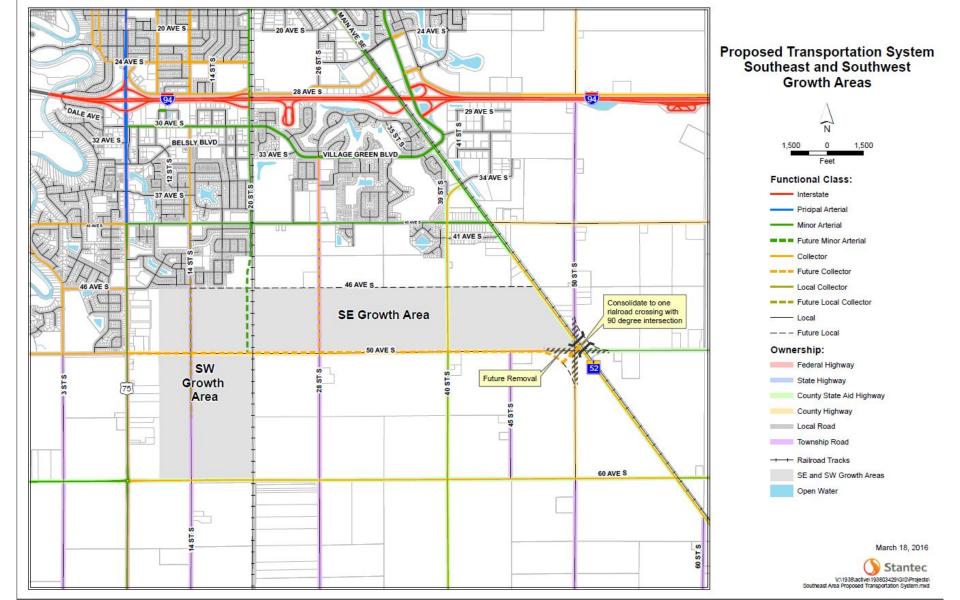


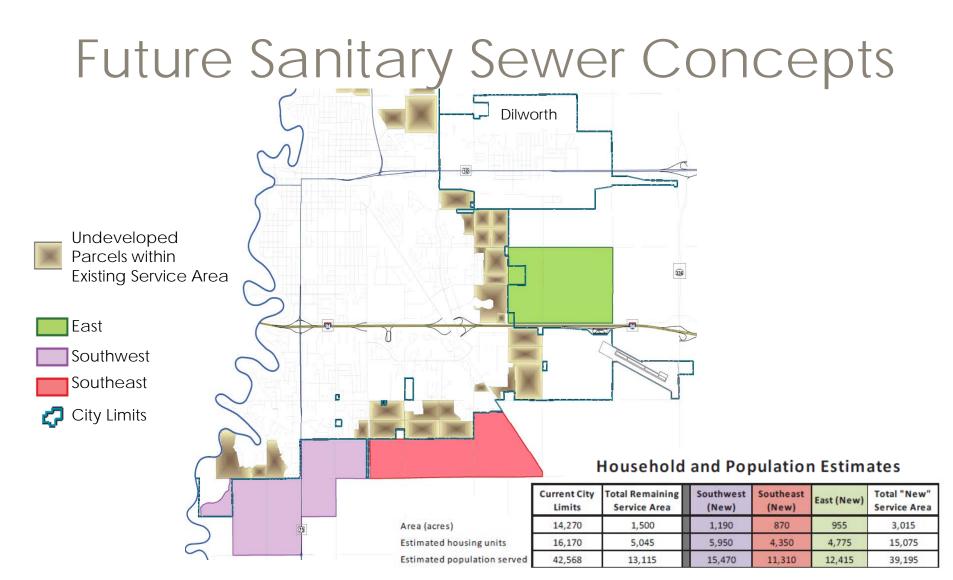












### **Opportunities and Challenges**

### EAST GROWTH AREA

- What are the area's biggest opportunities?
- What are the area's biggest challenges?

#### SOUTHEAST GROWTH AREA

- What are the area's biggest opportunities?
- What are the area's biggest challenges?



### Opportunities and Challenges

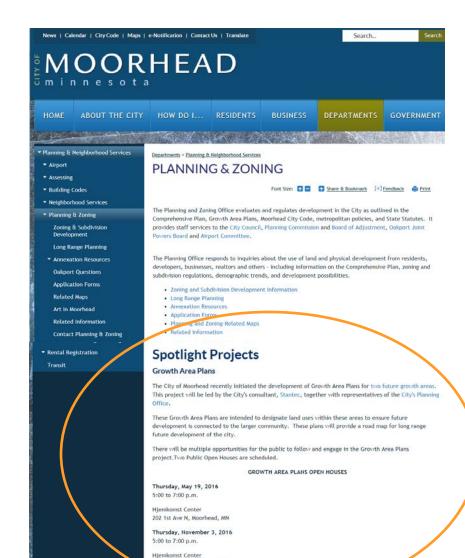
- What will influence/drive development in these two areas?
- Connections/regional influences?
- Growth corridors?
- Areas of concern?
- Special areas?
- Area needs?
- Expected/projected growth?
- What else do we need to know?



### Next Steps

- Finalize background data report with the City of Moorhead
- Summarize discussion and findings of Steering Committee Meeting #1
- Update the project website with the background data report
- Prepare Draft Goals for the Growth Area Plans





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🚺 Stantec

### Questions and Discussion

