

Census 2010: Complete Count Committees



Why do we take the Census?

- It's Constitutionally Mandated!
 - Article I, Section 2
- The population totals are used to reapportion the U.S. House of Representatives and local governmental boundaries.
- Federal and State Governments use Census Data to distribute funding for various programs



When is the Next Census?

- Census Day is April 1, 2010!
- Preparations Underway
 - Local Update of Census Addresses (LUCA)
 - Partnerships
 - Forming Complete Count Committees
 - Census Bureau Jobs
 - Address Canvassing
 - Questionnaires Mailed

Who is Counted?

- Everyone Counts!
 - The Census is not the same as a General Election!
 - People of all ages, races, ethnic groups, citizens and non-citizens are counted in the Census!

Is Census Data Confidential?

- YES!

- Your answers are protected by law. Title 13 of the U.S. Code, Section 9 secures the privacy of Census data.
- No Court of Law, Government Agency or even the President of the United States has access to Census Data.

10 Questions in 10 Minutes!

United States
Census 2010

2008 Census Dress Rehearsal
This is the official form for all the people at this address.
It is quick and easy, and your answers are protected by law.

U.S. DEPARTMENT OF COMMERCE
Economic and Statistics Administration
U.S. CENSUS BUREAU

Use a blue or black pen.
Start here

The Census must count every person living here on May 1, 2008.
Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on May 1, 2008.
- Leave these people off your form, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

The Census must also include people without a permanent place to stay, so:

- If someone who has no permanent place to stay is staying here on May 1, 2008, count that person. Otherwise, he or she may be missed in the census.

1. How many people were living or staying in this house, apartment, or mobile home on May 1, 2008?

Number of people =

2. Were there any additional people staying here May 1, 2008 that you did not include in Question 1? Mark all that apply.

- Children, such as newborn babies or foster children
- Relatives, such as adult children, cousins, or in-laws
- Nonrelatives, such as roommates or live-in baby sitters
- People staying here temporarily
- No additional people

3. Is this house, apartment, or mobile home — Mark ONE box.

- Owned by you or someone in this household with a mortgage or loan? Include home equity loans.
- Owned by you or someone in this household free and clear (without a mortgage or loan)?
- Rented?
- Occupied without payment of rent?

4. What is your telephone number? We may call if we don't understand an answer.
Area Code + Number
 - -

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Form **DX-61** (11-7-2007)

5. Please provide information for each person living here. Start with a person living here who owns or rents this house, apartment, or mobile home. If the owner or renter lives somewhere else, start with any adult living here. This will be Person 1.
What is Person 1's name? Print name below.
Last Name
First Name MI

6. What is Person 1's sex? Mark ONE box.
 Male Female

7. What is Person 1's age and what is Person 1's date of birth? Please report babies as age 0 when the child is less than 1 year old. Print numbers in boxes.
Age on May 1, 2008 Month Day Year of birth

→ NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

8. Is Person 1 of Hispanic, Latino, or Spanish origin?
 No, not of Hispanic, Latino, or Spanish origin
 Yes, Mexican, Mexican Am., Chicano
 Yes, Puerto Rican
 Yes, Cuban
 Yes, another Hispanic, Latino, or Spanish origin — Print origin, for example, Argentinian, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.

9. What is Person 1's race? Mark one or more boxes.

- White
- Black, African Am., or Negro
- American Indian or Alaska Native — Print name of enrolled or principal tribe.
- Asian Indian
- Chinese
- Filipino
- Other Asian — Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on.
- Japanese
- Korean
- Vietnamese
- Other Pacific Islander — Print race, for example, Fijian, Tongan, and so on.
- Native Hawaiian
- Guamanian or Chamorro
- Samoan

Some other race — Print race.

S I K H

10. Does Person 1 sometimes live or stay somewhere else?
 No Yes — Mark all that apply.

- In college housing
- In the military
- At a seasonal or second residence
- For child custody
- In jail or prison
- In a nursing home
- For another reason

→ If more people were counted in Question 1, continue with Person 2.

Short Form Census

- Age
- Gender
- Hispanic Origin
- Race
- Relationship
- Tenure
- Administrative Questions



American Community Survey

- American Community Survey
 - Smaller, Annual Sample of the U.S. Population
 - 3 Million Annually
 - Long Form Census Data
 - Education
 - Race, Ethnicity, National Origin Specific
 - Income, etc.
- No Households will get the ACS more than once in a five-year period.



Key Messages for 2010

- 300 Billion Dollars!
 - The amount of federal dollars distributed annually based on the Census results!
 - LGA!
- Eight Congressional Districts
 - Current population estimates show that Minnesota could lose one Congressional district based upon the results of the 2010 Census.

Projected Apportionment (as of 2007)

13 Seats Could Change Hands

- **Gainers:** Arizona(2), Florida, Georgia, Nevada, North Carolina, Oregon, South Carolina, Texas(4), Utah
- **Losers:** Minnesota, Illinois, Iowa, Louisiana, Massachusetts, Michigan, Missouri, New Jersey, New York(2), Ohio(2), Pennsylvania

Some of the Challenges for 2010

- Immigrant populations, esp. undocumented residents and refugees*
- Africans and African-Americans
- Snow birds
- College students
- Foreclosures

What is a Complete Count Committee (CCC)?

A Complete Count Committee is:

- A group of volunteer leaders
- Usually appointed by the Mayor
- Represent all parts of the city

When Are Complete Count Committees Formed?

- NOW!
- Recruit volunteers NOW!
- Census Day is 11 months away
- Summer 2009 will be the big push
- Be prepared beforehand

What Do Complete Count Committees Do?

- Serve as the local liaison to the U.S. Census Bureau
- Get the word out in the community!
 - Local Festivals and Parades
 - School Fairs
 - Fundraisers – e.g., pancake breakfasts
 - Community Events
 - Wherever People Get Together!

Census Jobs

Now Hiring!

- Up To 8,000 Jobs Statewide
- Must Be U.S. Citizens



For a complete listing of
jobs, please visit:
www.2010censusjobs.gov
or call:
(866) 861-2010

You Can Help!

- Form a Complete Count Committee

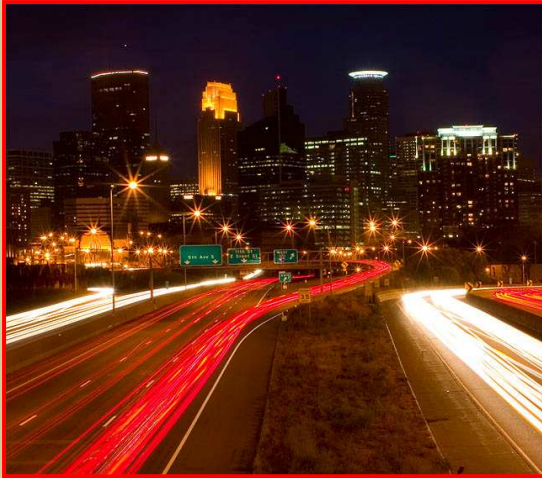
- Publicize Census 2010!
 - Newsletters
 - Your website
 - Link to <http://www.mn2010census.org/>
 - Include Census 2010 in Your Presentations

- Volunteer





Questions?



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www.mn2010census.org
www.census.gov/2010census

